

XR EXPO 2023



Juni 15-16, 2023

Business House (Haus der Wirtschaft),
Stuttgart

Willi-Bleicher-Strasse 19, 70174 Stuttgart

www.vdc-fellbach.de/xr-expo

Be part of the B2B tech event in
Stuttgart for eXtended Reality (XR).

CONTACT

events@vdc-fellbach.de

The fair for B2B solutions of virtual reality, mixed Reality and augmented reality takes place from 15.-16. Juni 2023 in Stuttgart in the 7th round.

XR Expo is the B2B tech event in Stuttgart for Virtual Reality (VR), Mixed Reality (MR) and Augmented Reality (AR), or in short: eXtended Reality (XR). The XR Expo shows **XR technologies and professional applications of VR, MR and AR in industry, architecture, health, trade and handicraft.**

Patronage: Dr. Nicole Hoffmeister-Kraut, Minister of Economic Affairs, Labour and Tourism of the State of Baden-Württemberg

1 XR EXPO

- Exhibition & tech event for virtual / augmented / mixed reality (VR/AR/MR): technologies and B2B applications
- Target group: professional users of VR/AR/MR in industry, architecture, medicine, trade, crafts

2 XR EXPO CONGRESS

- Best practices from the business world
- New XR methods and technologies from companies, start-ups and from scientific research

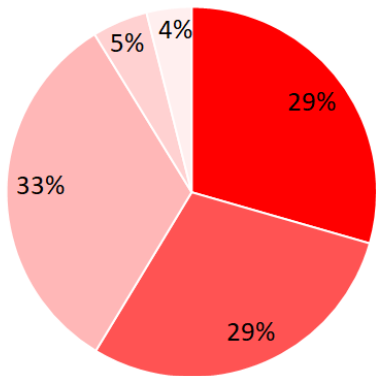
MEET YOU VIRTUALLY TOO

FIGURES XR WEEK 2022: FOUR EVENTS – ONE PLATFORM



- 1 XR Expo
- 2 GI VR/AR Workshop
- 3 Euro XR
- 4 Virtual Prototyping & Simulation

affiliations of participants



- end users & industry
- XR technology
- research & education
- associations & multipliers
- others



850+ participants



29% end users & industry
29% XR tech providers



30 countries



57 exhibitors



88 talks



3 panel discussions



9 demonstrations



8 start-up pitches



1 XR start-up award



5 lab visits

BECOME AN EXHIBITOR

Be presented at the exhibition area as well as on the online event platform.
More at www.vdc-fellbach.de/xr-expo.

Sign up with your company or organization today. The number of booths is limited! Choose from four booths sizes and receive attractive benefits:

- Provision of the rented stand space
- Provision of electricity (your exact requirements will be queried separately)
- Free LAN access
- A certain number of all inclusive tickets for your booth staff (2 days ticket incl. water, coffee, lunch & networking event)
- Additional costs flat rate (proportional costs for technical staff, final cleaning, security staff)
- We offer partition walls according to the stand planning. Additional partitions can be requested if necessary and will be charged extra.

For booth reservation please contact events@vdc-fellbach.de until April 30th, 2023 at the latest. We guarantee VDC members a booth free of charge (4 m²) until February 28th, 2023.

EXHIBITOR PACKAGES	BOOTH SIZE	NUMBER OF ALL INCLUSIVE TICKETS*	PRICE REGULAR	PRICE FOR VDC MEMBERS
TYPE A**	4 m ²	1	900 €	free of charge
TYPE B	9 m ²	2	2,000 €	400 €
TYPE C	12 m ²	2	2,500 €	900 €
TYPE D	15 m ²	3	3,300 €	1,700 €

Other sizes possible on request.

* Number of all inclusive tickets for your booth staff. For further booth staff please purchase visitor tickets.

** Only bookable for VDC members until February 28th. After this date also available for non-members.

Prices do not include VAT.

Please note that exhibitor packages and sponsorship packages cannot be combined. We reserve the right to reject exhibitors whose business field does not fit to the subject of our exhibition.

