FOUR EVENTS – ONE PLATFORM

Be part of the B2B tech event in Stuttgart for eXtended Reality (XR).

CONTACT
events@vdc-fellbach.de

September 14-16, 2022
Business House (Haus der Wirtschaft), Stuttgart
Willi-Bleicher-Straße 19, 70174 Stuttgart

www.xr-week.com
1 GI VR/AR WORKSHOP

- Organized by the VR and AR specialist group of the Gesellschaft für Informatik
- Scientific forum
- Current results and projects from research and development in the field of VR /AR

September 14-15

2 EURO XR

- International XR Conference
- Organized by the European Association for Extended Reality (EuroXR)
- XR applications, technologies, systems and solutions from research and industry

September 14-16

3 VIRTUAL PROTOTYPING & SIMULATION

- Fachtagung Virtual Prototyping & Simulation in der Praxis
- Organized by OWL ViProSim
- Best practices from industry incl. end-to-end data management and digital twin

September 14

4 A XR EXPO

- Exhibition & tech event for virtual / augmented / mixed reality (VR/AR/MR): technologies and B2B applications
- Target group: professional users of VR/AR/MR in industry, architecture, medicine, trade, crafts

September 14-15

4 B XR EXPO CONGRESS

- Best practices from the business world
- New XR methods and technologies from companies, start-ups and from scientific research

September 14-16

4 C XR START-UP CONNECT

- Forum for XR start-ups & scale-ups
- Exhibition by XR start-ups
- Pitch sessions
- Innovation award

September 16
### Wednesday 14.9.2022
- **Morning:**
  - Technology
  - Hardware
- **Noon:**
  - Health
  - Lunch break
- **Afternoon:**
  - Mechanical
  - Engineering
  - Service MRO
  - Construction
  - Training
  - Algorithms
  - Interaction
  - High performance computing
- **Evening:**
  - Networking event

### Thursday 15.9.2022
- **Morning:**
  - Training
  - Interaction
  - Posters
  - Health
  - Media & VFX
- **Noon:**
  - Lunch break
- **Afternoon:**
  - Mech eng.
  - Training
  - XR Business
  - Construction
  - Health
- **Evening:**
  - Lab visit XR & Construction

### Friday 16.9.2022
- **Morning:**
  - XR Startups
  - Trade marketing
  - Modeling
  - Service MRO
  - Applications
  - Modeling
- **Noon:**
  - Lunch break
  - Closing ceremony
- **Afternoon:**
  - Lab visit startups
  - Lab visit tech
**Become a sponsor** of this unique hybrid community event!

<table>
<thead>
<tr>
<th>SERVICE</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>NETWORKING / MEDIA PARTNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUMBER OF SPONSORS</td>
<td>1</td>
<td>3</td>
<td>10</td>
<td>unlimited</td>
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<tr>
<td>BOOTH INCLUDED</td>
<td>16 m²</td>
<td>12 m²</td>
<td>9 m²</td>
<td>upon consultation (e.g. roll-ups, display prints)</td>
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<tr>
<td>NUMBER OF REGULAR TICKETS (ALL-DAYS-TICKET WITH LUNCH &amp; NETWORKING EVENT)</td>
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<td>5</td>
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<tr>
<td>COMPANY LOGO ON THE XR WEEK WEBSITE AND THE EVENT PLATFORM</td>
<td>big company logo (incl. URL)</td>
<td>medium-sized company logo (incl. URL)</td>
<td>medium-sized company logo (incl. URL)</td>
<td>medium-sized company logo (incl. URL)</td>
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<tr>
<td>LIVE PRESENTATION (30 MIN) IN THE XR EXPO CONGRESS AGENDA</td>
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<td>NUMBER OF ON-DEMAND CONTENT</td>
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<td>INTERVIEW FOR MARKETING AND SOCIAL MEDIA PURPOSES</td>
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<td>included</td>
<td>optional (will be charged extra)</td>
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<td>MENTION IN PRESS AND SOCIAL MEDIA ACTIVITIES AS A SPONSOR (BEFORE, DURING AND AFTER THE EVENT)</td>
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<td>included</td>
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<td>PRICE</td>
<td>12,000 €</td>
<td>8,000 €</td>
<td>5,000 €</td>
<td>verified promotion of the XR Week</td>
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Prices do not include VAT.
Please note that exhibitor packages and sponsorship packages cannot be combined.
As a networking or media partner you need to verify the promotion of the XR Week as follows:

- Presentation of the XR Week date on your own website (incl. URL)
- At least 5x social media posts or
  - At least 2x mentioning the XR Week (incl. URL) in mailings to your own members or
  - At least 2x mentioning the XR Week (incl. URL) in your own newsletter

As a networking or media partner you will receive attractive benefits:

- Your medium-sized company logo (incl. URL) on the XR Week website and the event platform*
- 2 regular tickets (All-Days-Ticket with lunch & networking event)**
- 1 one-demand content at the event website
- Deployment of roll-ups, prints, etc. could be possible after consultation

*As soon as the XR Week is presented on your website your logo will appear on the XR Week website

**You will receive the 2 all Inclusive tickets as soon as we received the verification of your promotion as written above.