

# **XR & Metaverse Standardization**

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## Introduction

- standards support everyday life much more than people think
- society recognized importance of standardized measurements thousands of years ago: e.g. weight, distance or length
- development of a common reference system agreed upon people and institutions
- rapid technological progress -> need for standardization grows
- especially in the a rea of Information and communications technologies (ICT)
- standardization and standards boost progress and create basis upon which technology can evolve





#### **Basics about standardization**



What standards are (in a wide sense) and why they're needed

- The most general definition for a «Standard» may be «a widely agreed way of doing something » …..
- .... where, depending on the specific area of application, "doing something" may be replaced by, e.g., "designing a product", "building a process", "implementing a procedure" or "delivering a service".
- «Standard» (i.e. agreed and common) ways of doing things bring lot of benefits; our technological world without «Standards» simply would not work (or, at least, it would be harder to make it work)



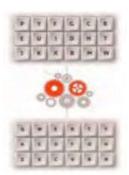
#### **Basics about standardization**



What standards are (in a wide sense) and why they're needed

For instance, what if

- each computer had its own type of keyboard
- each smartphone and PC had its own specific set of connectors and charger (though some have by choice ". more on this in next slides)
- each device had its own protocol for interoperation









# Two main different types of "standards"

Different types of standards according to the development process (standardization)

**De facto standards**, or standards in actuality, are adopted widely by an industry and its customers. These standards a rise when a critical mass simply likes them well enough to collectively use them.



**SDO standards** a re produced by devoted organizations, called organizations whose purpose is to develop standards and Standards Development Organizations (SDOs). SDOs are that put in place forma I well-defined procedures to guarantee a fair development process. De facto standards can become formal standards if they a re approved by a SDO. Examples: HTML PDF









# Standards in everyday life

Using a Smartphone for browsing (some of possibly involved standards):

- User equipment regarding hardware
- characteristics, also taking into account safety issues
- Connectivity among user devices and wireless network as well as the functionality of the same network
- Functionality of the Internet and the protocols to support web browsing

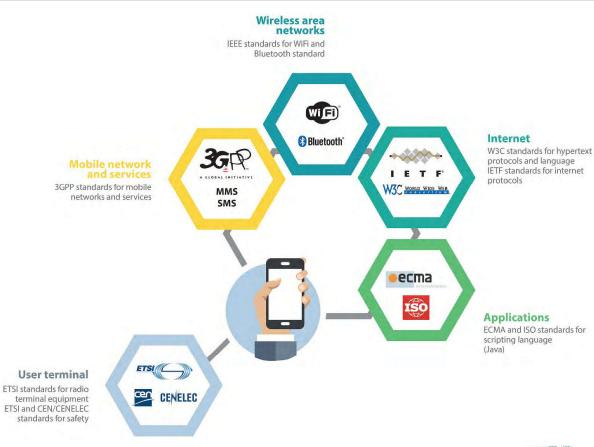


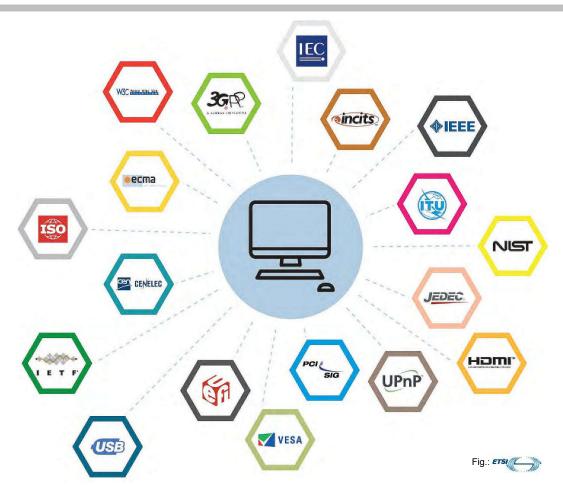
Fig.: ETSI



# Standards in everyday life

Using a Personal Computer (some of possibly involved standards):

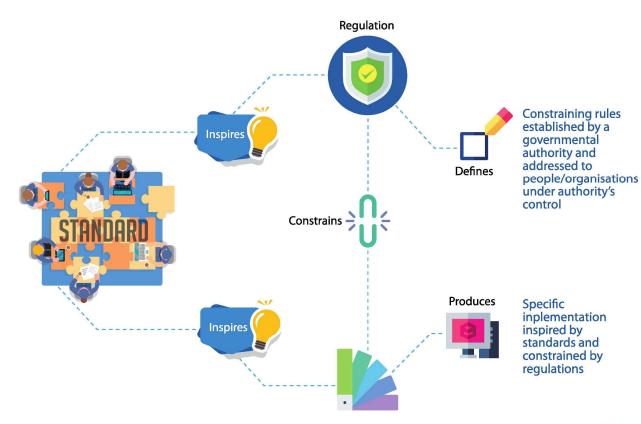
- A 2010 paper (Biddle & al., 2010) identifies
   251 technical interoperability standards implemented in a laptop computer, but total number estimated to be over 500
- out of the 251 identified standards,
   "202 (80%) were developed by SDOs and 49
   (20%) by individual companies"





# Formal standardization, SDO standards, and regulation

- Standards are NOT regulations.
- Standards are NOT a set of thorough design rules.
- Yet, they may inspire both
- Standards are voluntary NOT compulsory

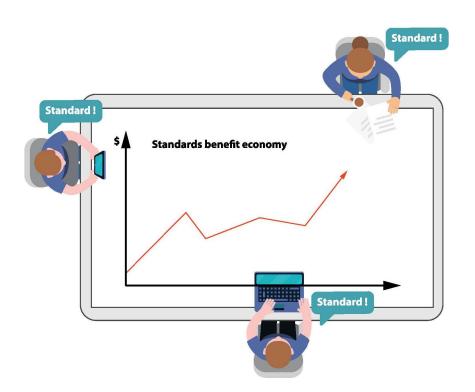






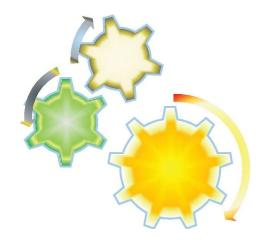
# As a consensus-built set of rules for doing something, a Standard benefits the **economy** by

- incentivizing investments, as standards ensure the stability of the technology in a reasonable time frame
- enabling economy of scale
- facilitating trade thanks to common approaches among countries
- encouraging larger and fairer competition
- consolidation of new technologies and identifying evolution paths that are able to preserve past investments
- increasing collaboration opportunities among the companies, especially for small and innovative enterprises





# As a consensus-built set of rules for doing something, a Standard benefits innovation, by



 reducing development time, costs and risks, by steering designers' activity, which facilitates the uptake of innovation in the marketplace

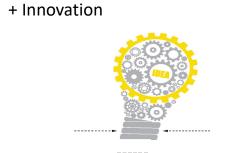


- improving quality
- decreasing time to market
- promoting the interoperability of products, services and processes
- attract customers



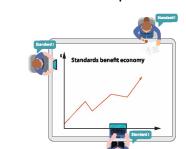
# Standards benefit economy, (in particular newly established ones and SMEs)

standards benefit **economy**, (in particular newly established ones and siviles)





- ease new developments
  - > risk,
  - > investment
  - > + opportunities



+ trade and competition

Enlarge potential market



+ safety and sustainability

 fairer competition and less risks of noncompliance (widespread and shared basic requirements)





# Why standards?

- save (manufacturing, information, transaction, shipping, distribution, switching,...) costs
- simplify work
- increase market transparency
- concentrate on innovative aspects
- increase interoperability
- increase exchangeability
- intensify competition, price degression
- reversal of the burden of proof

by using standards



### standards may jeopardize innovation, as:

- when established, standards may limit or delay the introduction of innovative (disruptive) solutions in the market
- introducing innovation into standards may take a long time

### measures SDOs put in place to minimize risks:

- effectively managing the standardization processes by being open and responsive to the market innovation trends and to research impulses from the experts involved in the standardization activities
- establish open expert groups to explore innovation





standards may jeopardize fair competition among industries and Countries, as :

 SDOs may be politicized, or unduly influenced by special interests

measures SDOs put in place to minimize risks:

- enlarge contributor base
- right balance between effectiveness and fairness



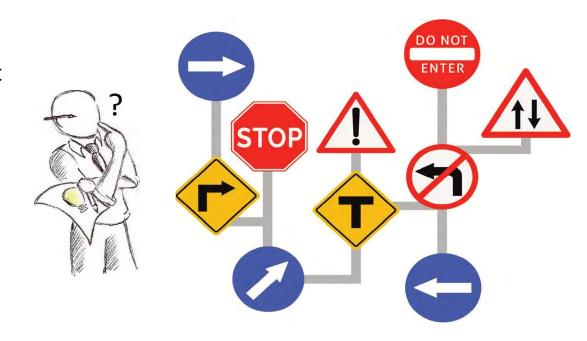


Varied standardization landscape may carry to inconsistencies, as:

- standards produced by different SDOs may be in competition or partially overlap; consequent production of inconsistent or, at least, redundant requirements may strongly jeopardize standardization benefits
- risk of unfairness as some SDO may be misused for local or specific interests

measures to put in place to minimize risks

- users and contributors to standards must select the most appropriate SDO
- SDOs need to promote liaisons and collaboration among themselves



#### **Classification of SDOs**



#### **Recognized SDOs:**

- These a re officially recognized by regulation systems or political bodies
- ITU, UN specialized agency for information and communication
- UE regulation 1025/2012 rules the standardization at an European level and lists a set of reference SDOs with either an international (ISO, IEC, and ITU) or European scope (CEN, CENELEC, and ETSI)



















#### **Not Recognized Organizations:**

- These are not recognized by any political bodies
- IEEE is a primary SDO with a large number of active technical standards, ranging from wireless communications and digital health to cloud computing, power and energy, 30 video, electrical vehicle standards, and the Internet of Things. It was created by the Institute of Electrical and Electronics Engineers (IEEE), the American association of Electrical and Electronics Engineer and it brings together and organizes members from all over the world.









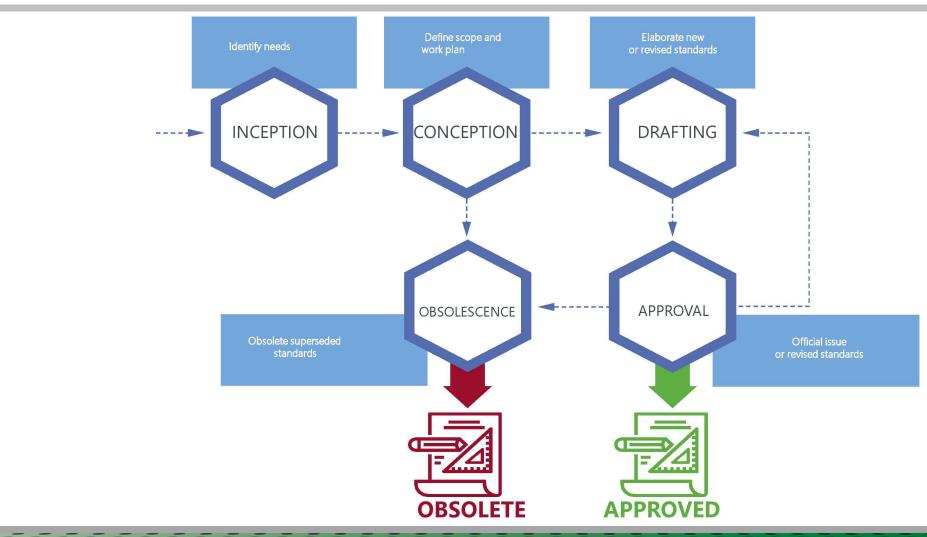
# Structure of International Standardization

National SDOs organize socalled "mirror committees" to ISO and IEC committees. They represent national input and interests in ISO and IEC and feed information from ISO and IEC back to their homeland.



# **Standard development process**

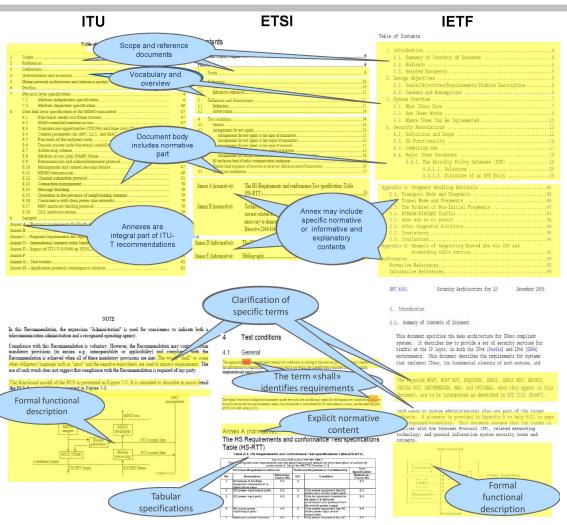






#### How to find a standard and its contents

- select relevant SDOs by technical and geographical scope
- identify selected SDOs' relevant specification documents and their relevance
- all SDOs make their documents available online access may be restricted to authorized users -> check access
- clearly identify standard document's scope and objectives
- clearly identify standard document's objectives and area of application
- identify the list of other reference documentation
- discriminate document sections and between normative and informative parts



# Standards development process: abbreviations

PWI Preliminary work item

NP New Work Item Proposal

AWI Approved Work Item

WD Working draft

CD Committee Draft

DIS Draft International Standard

FDIS Final Draft International Standard

international harmonized stage codes (here on the right ->)

STAGE	SUBSTAGE						
				90 Decision			
	00 Registration	20 Start of main action	60 Completion of main action	92 Repeat an earlier phase	93 Repeat current phase	98 Abandon	99 Proceed
00 Preliminary stage	00.00 Proposal for new project received	00.20 Proposal for new project under review	00.60 Close of review			00.98 Proposal for new project abandoned	00.99 Approval to ballot proposal for new project
10 Proposal stage	10.00 Proposal for new project registered	10.20 New project ballot initiated	10.60 Close of voting	10.92 Proposal returned to submitter for further definition		10.98 New project rejected	10.99 Approval to New project approved
<b>20</b> Preparatory stage	20.00 New project registered in TC/SC work programme	20.20 Working draft (WD) study initiated	20.60 Close of comment period			20.98 Project deleted	20.99 WD approved for registration as CD
30 Committee stage	30.00 Committee draft (CD) registered	30.20 CD study initiated	30.60 Close of comment period	30.92 CD referred back to Working Group		30.98 Project deleted	30.99 CD approved for registration as DIS
40 Enquiry stage	40.00 DIS registered	40.20 DIS ballot initiated: 12 weeks	40.60 Close of voting	40.92 Full report circulated: DIS referred back to TC or SC	40.93 Full report circulated: decision for new DIS ballot	40.98 Project deleted	40.99 Full report circulated: DIS approved for registration as FDIS
<b>50</b> Approval stage	50.00 Final text received or FDIS registered for formal approval	50.20 Proof sent to secretariat or FDIS ballot initiated: 8 weeks	50.60 Close of voting. Proof returned by secretariat	50.92 FDIS or proof referred back to TC or SC		50.98 Project deleted	50.99 FDIS or proof approved for publication
60 Publication stage	60.00 International Standard under publication		60.60 International Standard published				
90 Review stage		90.20 International Standard under periodical review	90.60 Close of review	90.92 International Standard to be revised	90.93 International Standard confirmed		90.99 Withdrawal of International Standard proposed by TC or SC
95 Withdrawal stage		95.20 Withdrawal ballot initiated	95.60 Close of voting	95.92 Decision not to withdraw International Standard			95.99 Withdrawal of International Standard



# Anything about XR in this topic?!

## positioning ourselves in future topics



Europe finds ourselves only at the sideline of a fight for global XR ecosystems.

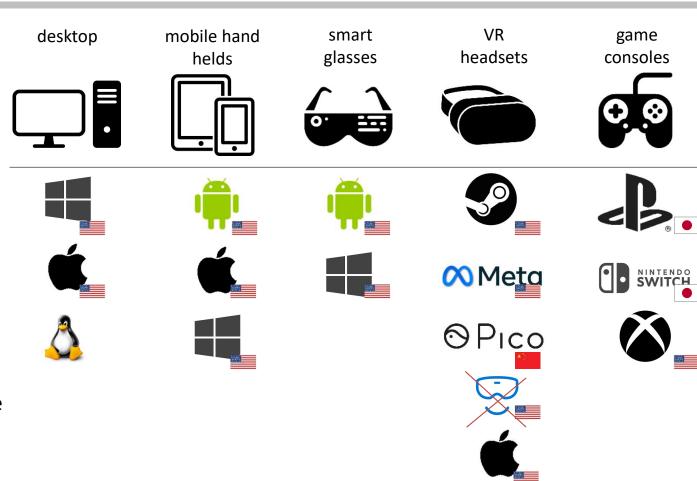
#### problem:

- Europe will probably not create a huge, global platform provider
- platform providers aim at vendor lock-in

#### questions:

- what options for action do we have?
- what can be our future role to create added value and employment?

#### => standardization!



### positioning ourselves in future topics



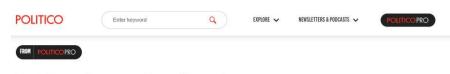


Chris Kremidas-Courtney, senior fellow at Brussels think tank "Friends of Europe" and Lecturer for Institute for Security Governance (ISG) in Monterey, California.

He said that China plans to "be the world leader in metaverse development," a technology that dovetails with its plan for a state-controlled digital renminbi. Standard-setting is the natural first step in that roadmap.

"If you want to seize the future, you set the standards for it"

Chris said.



#### Beijing is coming for the metaverse

Proposals reviewed by POLITICO show China wants to assert state control over virtual environments.

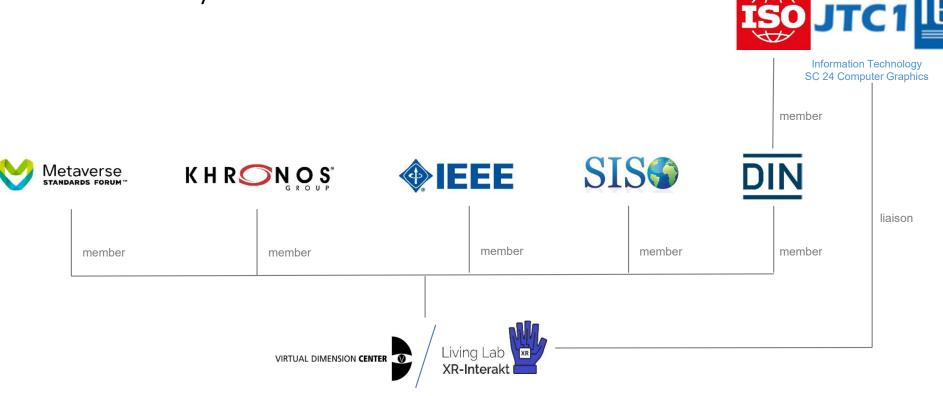


BY GIAN VOLPICELLI

AUGUST 20, 2023 | 4:00 PM CET | © 5 MINUTES READ



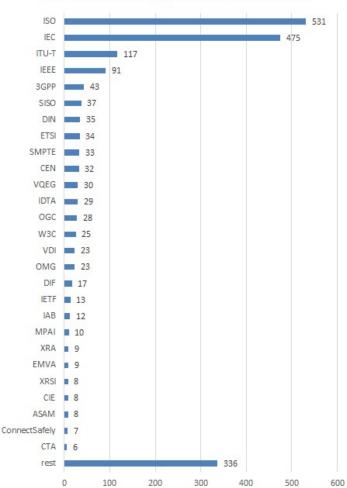
# We got involved in the standardization eco system



# Organizations related to or fostering MV / VW standardization



#### published standards, specs, recommendations



























































































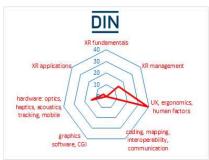


# Focuses of XR standardization organizations varying

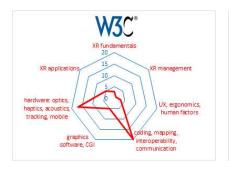
















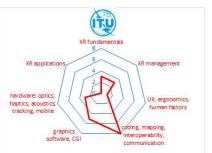






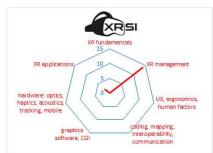
# Focuses of XR standardization organizations varying

















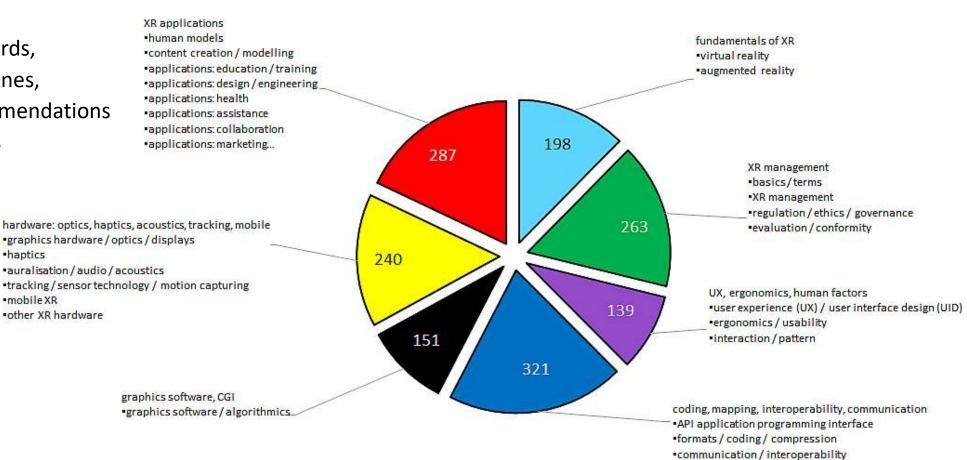






- XR standards,
- XR guidelines,
- XR recommendations into 7 topics

haptics



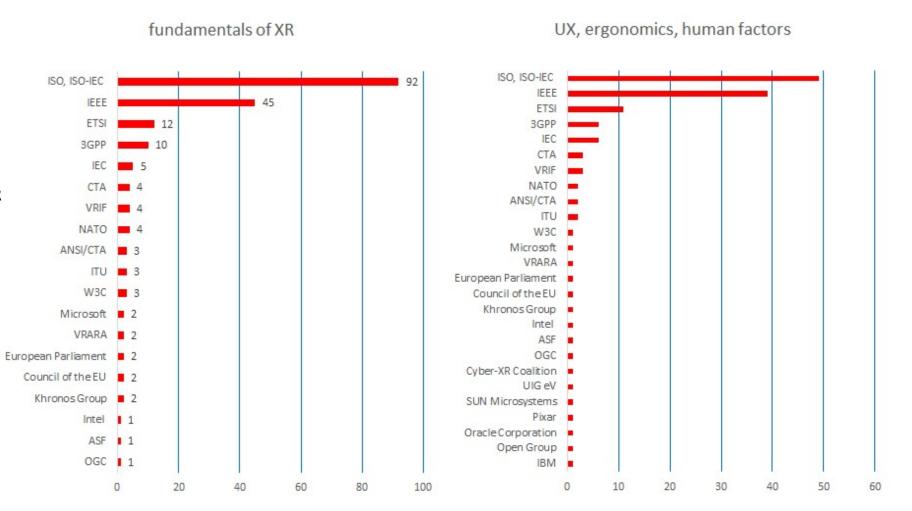
•mapping

## What XR SDOs work on which XR topics?

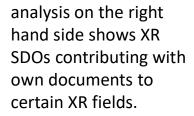


analysis on the right hand side shows XR SDOs contributing with own documents to certain XR fields.

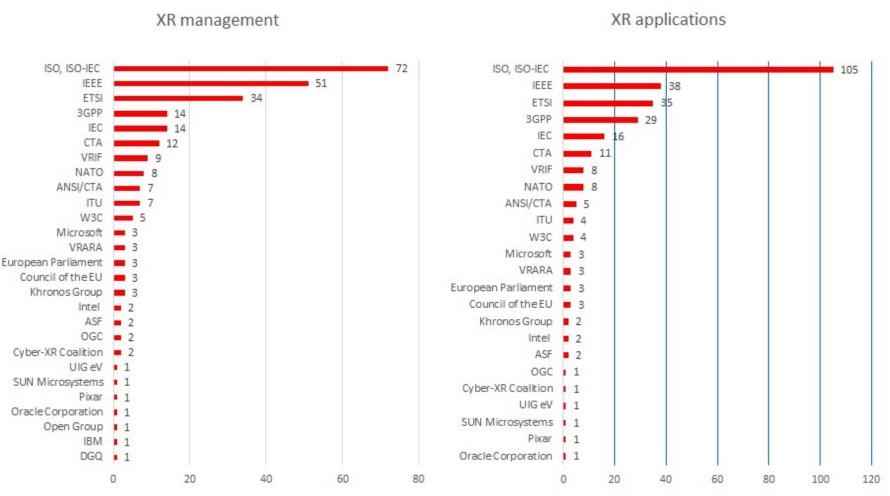
It becomes further obvious that certain XR topics are treated by SDOs in different number at total.







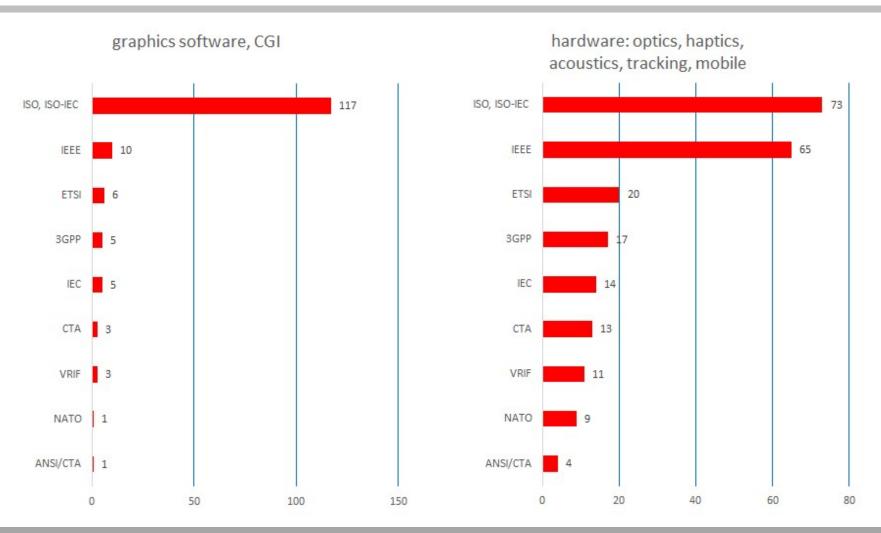
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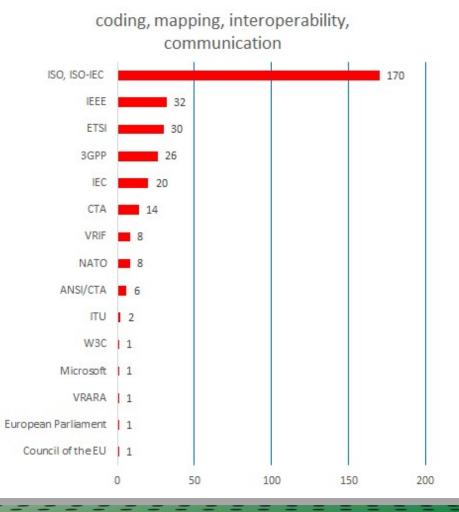
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analysis on the right hand side shows XR SDOs contributing with own documents to certain XR fields.

It becomes further obvious that certain XF topics are treated by SDOs in different number at total.



# **Examples of XR standards: metrology**



INTERNATIONAL STANDARD

ISO 17901-1

> First edition 2015-07-01

Optics and photonics - Holography -

Part 1.

Methods of measuring diffraction efficiency and associated optical characteristics of holograms

 ${\it Optique\ et\ photonique\ --\ Holographie\ --}$ 

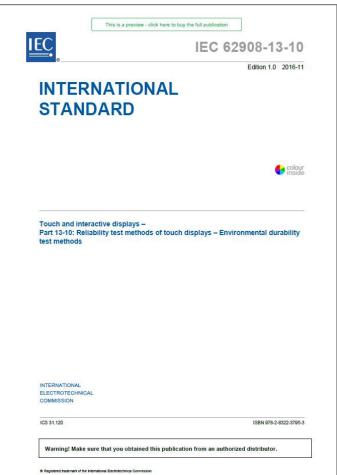
Partie 1: Méthodes de mesurage de l'efficacité de diffraction et caractéristiques optiques associées aux hologrammes INTERNATIONAL STANDARD

Information technology — Coded representation of immersive media —

Part 6:

Immersive media metrics







Reference number

© ISO 2015

ISO IEC

Reference numbe

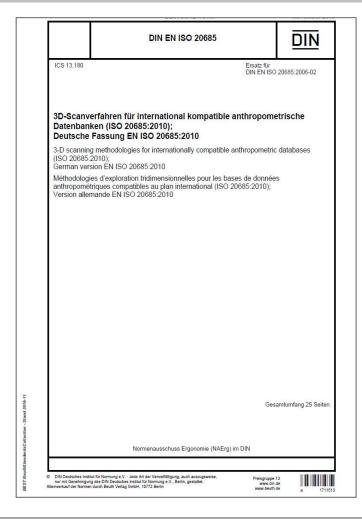
ISO/IEC

23090-6

© ISO/IEC 2021

# **Examples of XR standards: metrology**









# **Examples of XR standards**



#### DRAFT INTERNATIONAL STANDARD ISO/IEC DIS 3721-1

ISO/IEC JTC 1/SC 24

Voting terminates on:

Voting begins on: 2021-09-01 2021-11-24 Information technology — Computer graphics, image

processing and environmental data representation -Information model for Mixed and Augmented Reality

Core Objects and Attributes

ICS: 35.140

Part 1:

DOCUMENT IS A DRAFT CIRCULATED COMMENT AND APPROVAL. IT IS REFORE SUBJECT TO CHANGE AND MAY

This do cument is circulated as received from the committee secretariat.



Reference number ISO/IEC DIS 3721-1:2021(E)

@ ISO/IEC 2021

INTERNATIONAL **STANDARD** 

ISO/IEC 23488

First edition 2022-05

Information technology — Computer graphics, image processing and environment data representation -Object/environmental representation for image-based rendering in virtual/ mixed and augmented reality (VR/

Technologies de l'information — Infographie, traitement d'images et représentation des données environnementales — Représentation d'objets/environnements pour l'habillage à partir d'images réelles dans la réalité virtuelle/mixte et augmentée (VR/MAR)



INTERNATIONAL STANDARD

ISO 17901-1

Optics and photonics - Holography -Part 1:

Methods of measuring diffraction efficiency and associated optical characteristics of holograms

Optique et photonique — Holographie —

Partie 1: Méthodes de mesurage de l'efficacité de diffraction et caractéristiques optiques associées aux hologrammes

Reference number ISO 17901-1:2015(E)

@ ISO 2015

@ ISO/ IEC 2022

# **Examples of XR standards**



International Telecommunication Union

ITU-T

CATION

TELECOMMUNICATION STANDARDIZATION SECTOR OF ITU G.1035 (11/2021)

SERIES G: TRANSMISSION SYSTEMS AND MEDIA, DIGITAL SYSTEMS AND NETWORKS

Multimedia Quality of Service and performance – Generic and user-related aspects

Influencing factors on quality of experience for virtual reality services

Recommendation ITU-T G.1035



NORTH ATLANTIC TREATY ORGANIZATION

SCIENCE AND TECHNOLOGY ORGANIZATION





AC/323(HFM-MSG-323)TP/1039

STO TECHNICAL REPORT

TR-HFM-MSG-323

# Guidelines for Mitigating Cybersickness in Virtual Reality Systems

(Guide d'atténuation du cybermalaise dans les systèmes de réalité virtuelle)

Peer-reviewed Final Technical Report of the Human Factors and Medicine /
Modeling Simulations Group, Activity Number 323. This Report describes
the outcome of the activity performed during the study.



Published October 2021

Distribution and Availability on Back Cover

3GPP TR 26.928 V17.0.0 (2022-04)

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3rd Generation Partnership Project; Technical Specification Group Services and System Aspects; Extended Reality (XR) in 5G (Release 17)

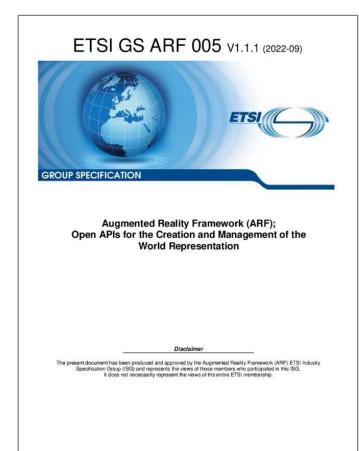


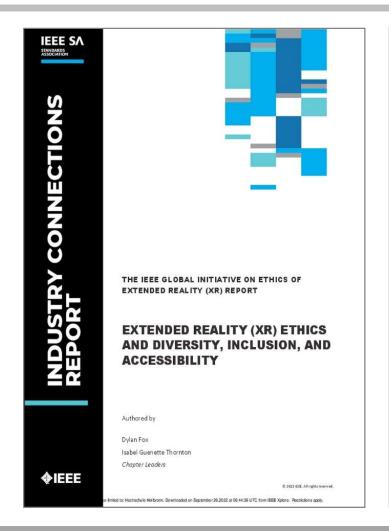


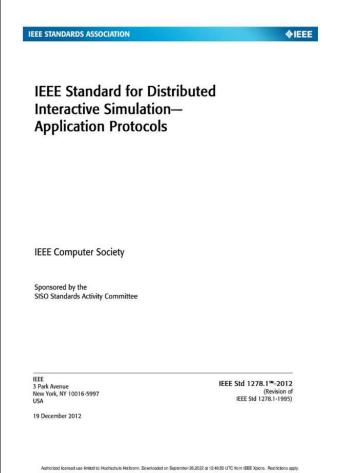
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## **Examples of XR standards**











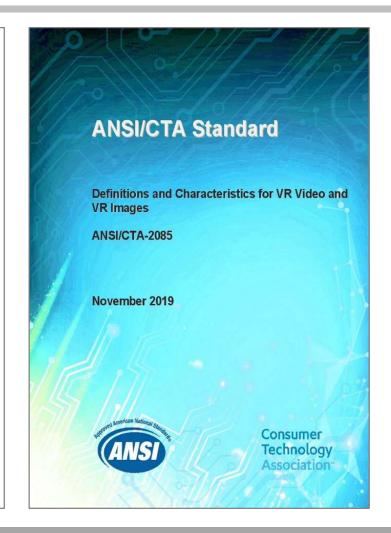


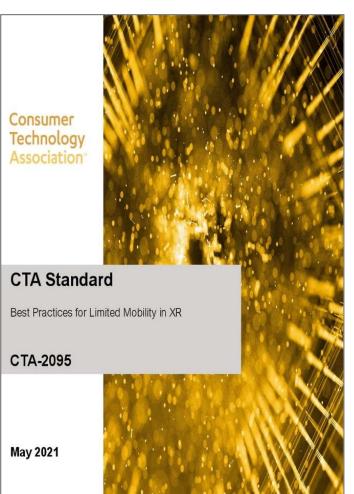
COLLADA - Digital Asset Schema Release 1.5.0

Specification

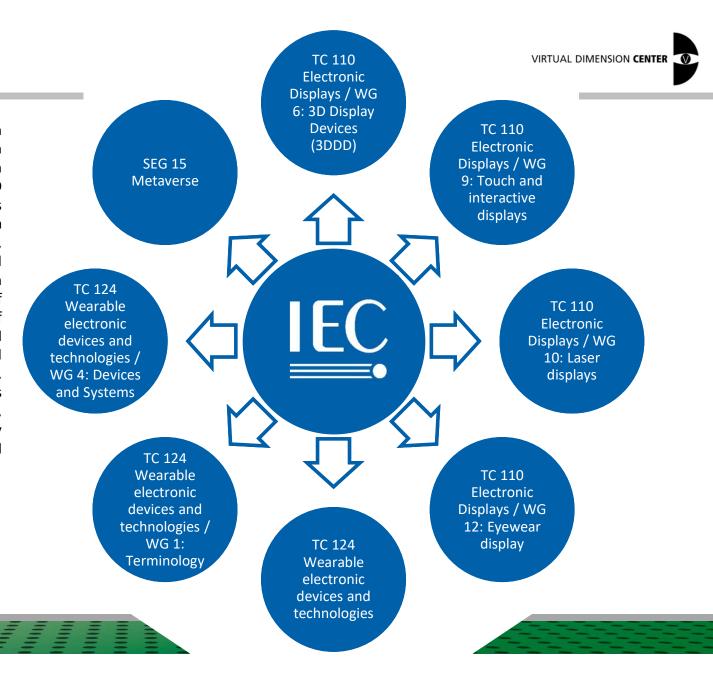
April 2008

Editors: Mark Barnes and Ellen Levy Finch, Sony Computer Entertainment Inc.

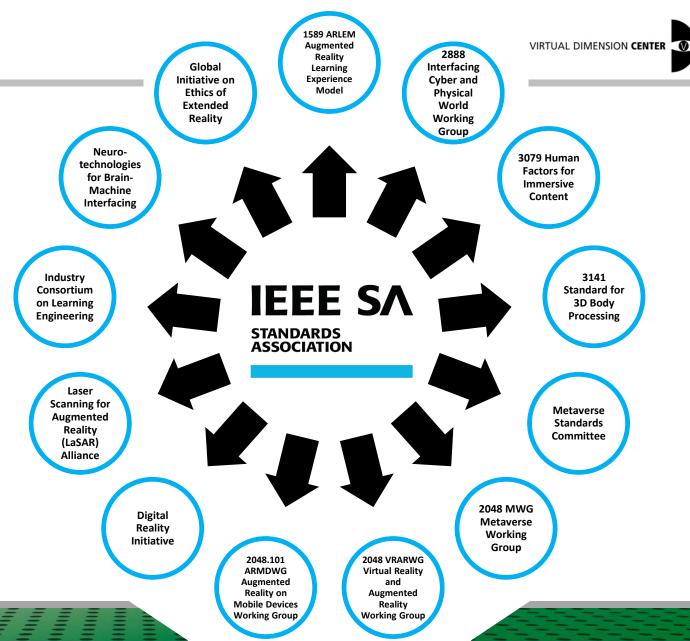




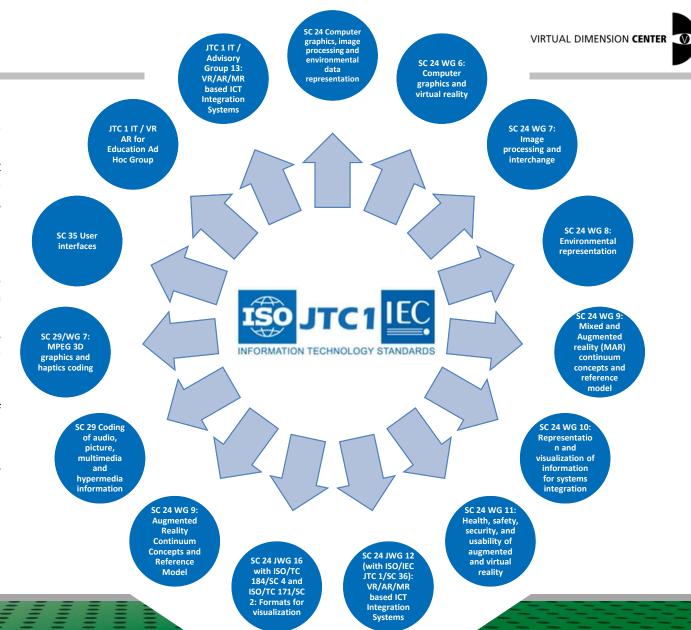
The International Electrotechnical Commission (IEC) is an international standardization organization for standards in the field of electrotechnology and electronics, based in Geneva. Some standards are developed jointly with ISO (International Organization for Standardization). IEC was founded in 1906 and is located in Geneva. IEC played a crucial role in standardizing units of measurement, particularly Gauss, Hertz, and Weber. It also first proposed a system of standards, the Giovanni-Giorgi-System, which ultimately became the SI, the International System of Units. The IEC charter encompasses the entire field of electrotechnology, including the transformation and distribution of energy, electronics, magnetism and electroacoustics, electromagnetism, multimedia, telecommunications, and medical technology as well as general disciplines such as terminology and symbols, electromagnetic compatibility, measurement technology and operational behavior, reliability, design and development, safety, and the environment.



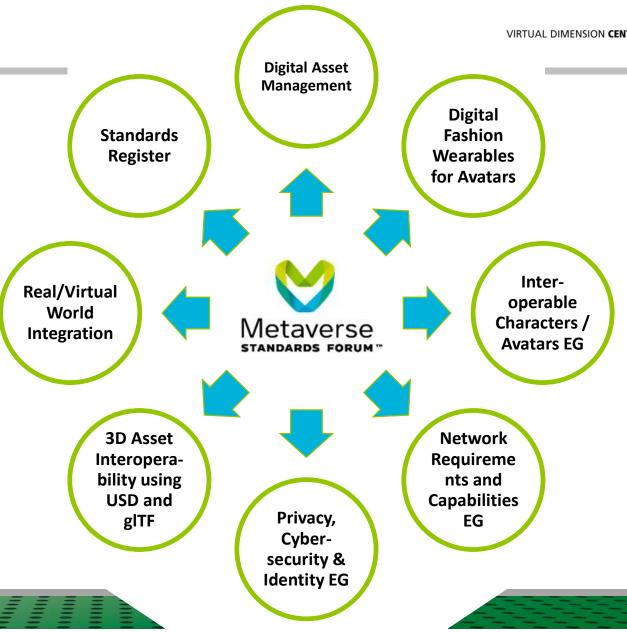
The Institute of Electrical and Electronics Engineers (IEEE) is a global professional association of engineers primarily from the fields of electrical engineering and information technology, legally based in New York City with operational headquarters in Piscataway, New Jersey. It organizes professional conferences, publishes various professional journals, and forms committees for the standardization of techniques, hardware, and software. Scientific contributions in journals or to IEEE conferences are generally presumed to be of particularly high professional quality. With publications like the IEEE Spectrum journal, the organization also promotes interdisciplinary information and discussion on the societal impacts of new technologies. The IEEE organizes several subgroups addressing VR or AR topics, including (1) Digital Reality, (2) Augmented Reality Learning Experience Model (AR-LEM), the (3) IEEE 2048 VR/AR Working Group (VRARWG), and a (4) Smart Glasses Interest Group. Additionally, the IEEE operates a Standards Group. Where the latter collaborates with one of the aforementioned four theme groups, V/AR-relevant norms, standards, and guidelines are created..



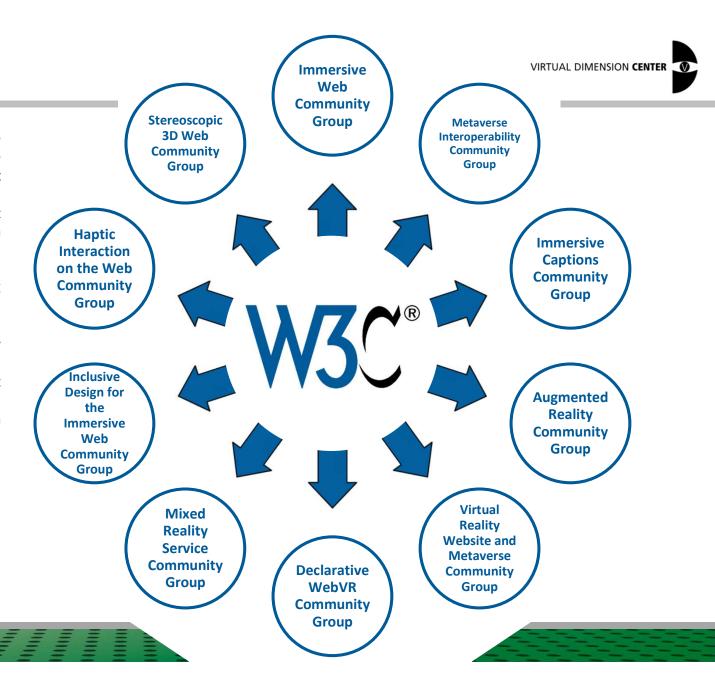
The International Organization for Standardization (ISO) is an independent, non-governmental organization, whose members consist of various national standardization bodies. As of 2022, there are 167 members who represent ISO in their country, with each country having only one member. The organization develops and publishes international standards in all technical and non-technical areas, except for electrical engineering and electronics, which fall under the jurisdiction of the International Electrotechnical Commission. By February 2023, ISO has developed over 24,676 standards that cover all areas from industrial products and technology to food safety, agriculture, and healthcare. The Moving Picture Experts Group (MPEG) is a group of experts dealing with the standardization of video compression and related areas, such as audio data compression or container formats. Colloquially, "MPEG" usually refers not to the group of experts, but to a specific MPEG standard. The MPEG meets three or four times a year for five-day meetings. About 350 experts from 200 companies and organizations from 20 countries participate in these meetings, the MPEG meetings. MPEG is part of ISO/IEC JTC1/SC29.



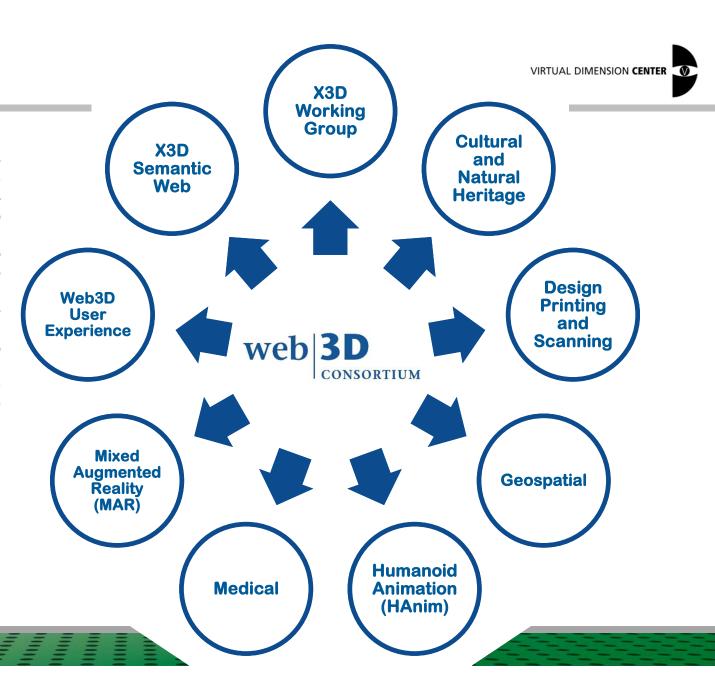
The Metaverse Standards Forum (MSF) was founded in June 2022 to foster the development of interoperability standards for an open and inclusive metaverse, and accelerate their development and deployment through pragmatic, action-based projects. Since the vision of the metaverse is still a work in progress, the group also has the stated purpose of bringing some order to the underlying terminology of the metaverse. The MSF is an industry-wide effort to harmonize standards and best practices for the metaverse. Its members, which to date number 1,800, include tech titans Google, Meta, Microsoft and Nvidia; standards bodies Khronos Group and Web3D Consortium; multinational software companies Adobe, Autodesk and Epic; and professional technology services firm Accenture. Members of the forum hope the process will help build trust among the builders of the metaverse. This is important as the industry explores new technologies and new business models. Early blockchain and decentralized finance efforts attempted to address programmatically, only to discover new vulnerabilities and types of abuse no one had previously imagined. The MSF is free for all participants, including non-profit standards companies, organizations, organizations, industry associations and universities.



The World Wide Web Consortium (shortly W3C) is the body responsible for standardizing technologies on the World Wide Web. It was founded on October 1, 1994, at the MIT Laboratory for Computer Science in Cambridge, Massachusetts. The W3C is a membership organization. It develops technical specifications and guidelines through a mature, transparent process to achieve maximum consensus about the content of technical protocols, high technical and editorial quality, and approval by the W3C and its followers. Examples of technologies standardized by the W3C include HTML, XHTML, XML, RDF, OWL, CSS, SVG, and WCAG. Within its "Immersive Web Community Group," the W3C addresses VR and AR topics. Already in the early 1990s, ideas for a 3D extension of the internet emerged at the first HTML conferences, which then resulted in the Virtual Reality Language (VRML) as a counterpart to HTML.



The Web3D Consortium is an international, non-profit, member-funded, industry organization dedicated to the development of standards (SDO) established in 1997. The Web3D Consortium champions the deployment of ISOratified X3D standards for communicating interactive 3D scenes across various applications, use cases, platforms, and industries. It provides robust web-based 3D capabilities and long-term stability for enterprise solutions, as well as interoperability with other standards. Members collaboratively work on the development of the X3D standards and tools to ensure their broad dissemination across various markets, catering to academia, government, industry, and individual users. Today, the Web3D Consortium leverages its extensive industry backing to continue the evolution of the X3D specification..







DIN-NA 043-01-24 AA "Metaverse und Extended Reality" is the German mirror committee to ISO/IEC JTC 1/SC 24 "Computer graphics, image processing and environmental data representation"

## ISO/IEC JTC 1/SC 24 consists of the following groups:

- WG 6 Augmented Reality Continuum Presentation and Exchange
- WG 7 Image Processing and Interchange
- WG 8 Environmental Representation
- WG 9 Augmented Reality Continuum Concepts and Reference Model
- WG 10 Representation and Visualization of Information for Systems Integration
- WG 11 Health, Safety, Security and Usability of Augmented and Virtual Reality (AR/VR)
- JWG 12 VR/AR/MR based ICT Integration Systems
- JWG 16 Formats for Visualization and Other Derived Forms of Product Data
- CAG Chair's Advisory Group





# ISO/IEC JTC 1/SC 24 is responsible for 96 published documents ISO/IEC JTC 1/SC 24 has 15 active work items and 15 preliminary work items:

- ISO/IEC PWI 23620-2 Information technology VR/AR/MR based information systems for learning, education, and training VR/AR/MR based information systems for learning, education and training Part 2: Reference model
- ISO/IEC PWI 23620-4 Information technology VR/AR/MR based information systems for learning, education, and training VR/AR/MR based information systems for learning, education and training Part 4: Virtual human model
- 3. ISO/IEC PWI 26952 Information technology Use cases and design guidelines for VR/AR/MR based learning, education and training
- 4. ISO/IEC PWI 26951 Computer graphics, image processing and environmental data representation Metaverse Visual security in the metaverse
- 5. ISO/IEC PWI 24931-2 Information Technology Metaverse Part 2: Framework and architecture

- 7. ISO/IEC PWI 24931-3 Information Technology Metaverse Part 3: Use cases
- 8. ISO/IEC PWI 24931-4 Information Technology Metaverse Part 4: Reference model
- 9. ISO/IEC PWI 24931-5 Information Technology Metaverse Part 5: Information mode
- 10. ISO/IEC PWI 24931-6 Information Technology Metaverse Part 6: Metaverse governance
- 11. ISO/IEC PWI 23620-3 VR/AR/MR based information systems for learning, education and training Part 3: Virtual environment model
- 12. ISO/IEC PWI 23554 Computer graphics, image processing and environmental data representation Privacy Policy Requirements in Modelling and Simulation Environments
- 13. ISO/IEC PWI 23546 Environmental Data Visualization
- 14. ISO/IEC PWI 23457 Big Data Visualization
- 15. ISO/IEC PWI 22626 Motion capture





## ISO activities: WG06 Computer Graphics & Virtual Reality

## topics / activities:

- WG6 mirrors the activities of the Web3D consortium
- Web3D Consortium Liaison and WG6 Convenor: Don Brutzman

Reference	stage type	Document title	WG	<b>Current stage</b>
ISO/IEC CD 19775-2		Information technology — Computer graphics, image processing and environmental data representation — Extensible 3D (X3D) — Part 2: Scene access interface (SAI)	WG 6	30.60
ISO/IEC PWI 22626	PWI	Motion capture	WG 6	00.00





## ISO activities: WG07 - Image Processing and Interchange

### topics / activities:

• image formats (2D, 3D, volumetric), compression and encoding methods, image interchange standards, metadata integration, compatibility between systems

#### projects:

Reference	stage type	Document title	WG	stage
ISO/IEC AWI 24940	AWI	Information technology — Computer vision — Terminology	WG 7	20.00
ISO/IEC PRF 12087-5	PRF	Information technology — Image Processing and Interchange (IPI) Functional specification — Part 5: Basic Image Interchange Format (BIIF)	WG 7	50.00

### ISO activities: WG08 – Environmental Representation

### topics / activities:

 modeling real or virtual environments, geospatial and terrain data standards, representation of physical spaces, data structures for simulation and VR, interoperability of environmental models

Reference	stage type	Document title	WG	stage
ISO/IEC AWI 18024-5	AWI	Information technology — SEDRIS language bindings — Part 5: C ++	WG 8	20.00
ISO/IEC 18026		Information technology — Spatial Reference Model (SRM)	WG 8	60.00





## ISO activities: WG09 MAR continuum concepts & reference model

## topics / activities:

Basics, terms, definitions, use cases, business models for MAR

Reference	stage type	Document title	WG	<b>Current stage</b>
ISO/IEC AWI 18038-2	AWI	Computer graphics, image processing and environmental representation — Sensor representation in mixed and augmented reality — Part 2: Information model	WG 9	20.00
ISO/IEC AWI 25768	AWI	Information technology — Computer graphics, image processing and environmental data representation — Augmented mutual space representation for remote collaboration	WG 9	20.00
ISO/IEC AWI 25767	AWI	Information technology — Computer graphics, image processing and environmental data representation — Bare-face representation of XR glasses wearers for communication	WG 9	20.00
ISO/IEC DIS 21134	DIS	Information technology — Computer graphics, image processing and environmental data representation — Benchmarking of integrated indoor localization and tracking methods using dead reckoning	WG 9	40.20
ISO/IEC DTR 16088	DTR	Information technology — Computer graphics, image processing and environmental representation — Constructs for visual positioning systems in mixed and augmented reality (MAR)	WG 9	50.20





## ISO activities: WG10 Representation and Visualization of Information for Systems Integration

### topics / activities:

• visual representation of complex systems, standards for integrating visual and data models, support for decision-making systems, semantic and syntactic interoperability, visualization in command, control, and simulation

Reference	stage type	Document title	WG	stage
ISO/IEC PWI 26951	PWI	Computer graphics, image processing and environmental data representation — Metaverse — Visual security in the metaverse	WG 10	00.00
ISO/IEC DIS 24931-1	DIS	Information Technology — Metaverse — Part 1: Concepts, definitions and terminology	WG 10	40.00
ISO/IEC PWI 24931-2	PWI	Information Technology — Metaverse — Part 2: Framework and architecture	WG 10	00.00
ISO/IEC PWI 24931-3	PWI	Information Technology — Metaverse — Part 3: Use cases	WG 10	00.00
ISO/IEC PWI 24931-4	PWI	Information Technology — Metaverse — Part 4: Reference model	WG 10	00.00
ISO/IEC PWI 24931-5	PWI	Information Technology — Metaverse — Part 5: Information mode	WG 10	00.00
ISO/IEC PWI 24931-6	PWI	Information Technology — Metaverse — Part 6: Metaverse governance	WG 10	00.00
ISO/IEC PWI 23546	PWI	Environmental Data Visualization	WG 10	00.00
ISO/IEC PWI 23457	PWI	Big Data Visualization	WG 10	00.00
ISO/IEC DIS 20538	DIS	Information technology — Computer Graphics, image processing and environmental data representation — Human information data model for VR-based smart cities	WG 10	40.00





## ISO activities: WG11 Health Safety Security Usability of AR and VR

### topics / activities:

■ ISO/IEC 5927:2024 Computer graphics, image processing and environmental data representation - Augmented and virtual reality safety — Guidance on safe immersion, set up and usage

Reference	stage type	Document title	WG	stage
ISO/IEC AWI 23595		Computer graphics, image processing and environmental data representation - User Experience Design in AR/MR/VR	WG 11	20.00
ISO/IEC PWI 23554	PWI	Computer graphics, image processing and environmental data representation - Privacy Policy Requirements in Modelling and Simulation Environments	WG 11	00.00





## ISO activities: JWG 12 VRARMR based ICT Integration Systems standards

## topics / activities:

VAR based learning: Information modeling, Terminology and concepts

Reference	stage type	Document title	WG	stage
ISO/IEC DIS 9234	DIS	Information technology — Information modelling for VR/AR/MR based learning, education and training systems	JWG-12	40.60
ISO/IEC NP 25689	NP	Information technology — Use case classification for VR/AR/MR based learning, education and training	JWG-12	10.60
ISO/IEC PWI 23620-2	PWI	Information technology - VR/AR/MR based information systems for learning, education, and training — VR/AR/MR based information systems for learning, education and training — Part 2: Reference model	JWG-12	00.00
ISO/IEC PWI 23620-4	PWI	Information technology - VR/AR/MR based information systems for learning, education, and training — VR/AR/MR based information systems for learning, education and training — Part 4: Virtual human model	JWG-12	00.00
ISO/IEC PWI 26952	PWI	Information technology — Use cases and design guidelines for VR/AR/MR based learning, education and training	JWG-12	00.00
ISO/IEC CD 23620-1	CD	Information technology - VR/AR/MR based information systems for learning, education, and training — VR/AR/MR based information systems for learning, education, and training — Part 1: Terminology and concepts	JWG-12	30.60
ISO/IEC PWI 23620-3	PWI	VR/AR/MR based information systems for learning, education and training — Part 3: Virtual environment model	JWG-12	00.00





## ISO (JTC1 SC24 and further) work in progress

- 1. ISO 3151-2 Visualization elements of PLM-MES interface. Part 2: 3D error feedback in heavy industry
- ISO, IEC 4932 Information technology Learning, education and training Access For All Metadata: Accessibility Core Properties
- 3. ISO 5087-3 Information technology City data model Part 3: Service level concepts Transportation planning
- 4. ISO, IEC 5087-4 Information technology City data model Part 4: Service level concepts for public health emergencies
- 5. ISO, IEC 9234 Information technology Information modelling for VR AR MR based education and training systems
- 6. ISO/IEC JTC1 SC24 9234 Information technology Information modelling for VR AR MR based learning, education and training systems
- 7. ISO 9241-161 Ergonomics of human-system interaction Part 161: Guidance on visual user-interface elements (ISO 9241-161:2016); German version EN ISO 9241-161:2016
- 8. ISO 9241-313 Ergonomics of human-system interaction Part 313: Optical measurement methods for reflective displays
- 9. ISO 9241-382 Ergonomics of human-system interaction Part 382: General requirements for reducing undesirable biomedical effects during visual interactive tasks using head-mounted displays
- 10. ISO 9241-391 Ergonomics of human-system interaction Part 391: Requirements, analysis and compliance test methods for the reduction of photosensitive seizures
- ISO, IEC 11034 Information technology Cloud computing Trustworthiness in cloud computing
- 12. ISO/IEC JTC1 SC24 11072 Information technology Computer graphics Computer Graphics Reference Model
- 13. ISO/IEC JTC1 SC24 12089 Information technology Computer graphics and image processing Encoding for the Image Interchange Facility (IIF)
- 14. ISO, IEC 16088 Constructs for visual positioning systems in mixed and augmented reality (MAR)
- 15. ISO, IEC 16248 Information technology Learning, education, and training Access-for-All (AfA) cognitive and learning difficulties access to resource content (AfA-cognition-terms)
- 16. ISO 16551 Health informatics Reference model for VR based clinical practice simulation
- ISO/IEC JTC1 SC24 18026 Information technology Spatial Reference Model (SRM)
- 18. ISO 19135 Geographic information Procedures for item registration
- 19. ISO, IEC 19274 Information technology Cloud computing and distributed platforms Networking in cloud computing and edge computing
- 20. ISO, IEC 20151 Information technology Cloud computing and distributed platforms Dataspace concepts and characteristics
- 21. ISO, IEC 20538 Human Information Data Model for 3D Virtual Smart Cities
- 22. ISO, IEC 20996 Information technology Cloud computing Cloud service customer business continuity and resilience
- 23. ISO, IEC 21134 Benchmarking of integrated indoor localization and tracking methods using dead reckoning
- 24. ISO/IEC JTC1 SC24 22626 Motion capture
- 25. ISO/IEC JTC1 SC24 23457 Big Data Visualization
- 26. ISO/IEC JTC1 SC24 23546 Environmental Data Visualization
- 27. ISO/IEC JTC1 SC24 23554 Privacy Policy Requirements in Modelling and Simulation Environments
- 28. ISO, IEC 23595 User Experience Design in AR VR MR
- 29. ISO/IEC JTC1 SC24 23884 Material property and parameter representation for model-based haptic simulation of objects in virtual, mixed and augmented reality





## ISO (JTC1 SC24 and further) work in progress

- 30. ISO/IEC JTC1 SC24 24940 Information technology Computer vision --Terminology
- 31. ISO/IEC JTC1 SC24 26951 Computer graphics, image processing and environmental data representation Metaverse Visual security in the metaverse
- 32. ISO/IEC JTC1 SC24 26952 Computer graphics, image processing and environmental data representation Use cases and design guidelines for VR AR MR based learning, education and training
- 33. ISO 10303-1856 Industrial automation systems and integration Product data representation and exchange. Part 1856: Annotated 3d model equivalence triangulated shape module
- 34. ISO 10303-1857 Industrial automation systems and integration Product data representation and exchange. Part 1857: Annotated 3d model equivalence display attribute module
- 35. ISO 10303-81 Express Query (EXPRESS-Q) Language Specification
- 36. ISO/IEC JTC1 SC24 12087-5 Information technology Image Processing and Interchange (IPI) Functional specification Part 5: Basic Image Interchange Format (BIIF)
- 37. ISO, IEC 18024-5 SEDRIS language bindings Part 5: C++
- 38. ISO/IEC JTC1 SC24 18038-2 Computer graphics, image processing and environmental representation Sensor representation in mixed and augmented reality Part 2: Information model
- 39. ISO/IEC JTC1 SC24 18042-5 Computer graphics, image processing and environmental data representation Spatial reference model (SRM) language bindings Part 5: C++
- 40. ISO 18126.2 Taxonomy and classification for smart contracts
- 41. ISO/IEC JTC1 SC24 19774-1 Information technology Computer graphics, image processing and environmental data representation Part 1: Humanoid animation (HAnim) architecture
- 42. ISO/IEC JTC1 SC24 19774-2 Information technology Computer graphics, image processing and environmental data representation Part 2: Humanoid animation (HAnim) motion data animation
- 43. ISO/IEC JTC1 SC24 19775-2 Information technology Computer graphics and image processing Extensible 3D (X3D) language bindings Part 2: Scene access interface (SAI)
- 44. ISO/IEC JTC1 SC24 19777-1 Information technology Computer graphics and image processing Extensible 3D (X3D) language bindings Part 1: ECMAScript
- 45. ISO/IEC JTC1 SC24 19777-2 Information technology Computer graphics and image processing Extensible 3D (X3D) language bindings Part 2: Java
- 46. ISO/IEC JTC1 SC24 19777-3 Information technology Computer graphics and image processing Extensible 3D (X3D) language bindings Part 3: C
- 47. ISO/IEC JTC1 SC24 19777-4 Information technology Computer graphics and image processing Extensible 3D (X3D) language bindings Part 4: Part 4 C++
- 48. ISO/IEC JTC1 SC24 19777-5 Information technology Computer graphics and image processing Extensible 3D (X3D) language bindings Part 5: Part 5 C#
- 49. ISO, IEC 20016-1 Information technology for learning, education and training Language accessibility and human interface equivalencies (HIEs) in e-learning applications Part 1: Framework and reference model for semantic interoperability
- 50. ISO 20435.2 A Framework for Representing Physical Assets using Tokens
- 51. ISO, IEC 23090-1 Information technology Coded representation of immersive media Part 1: Architectures for immersive media
- 52. ISO, IEC 23090-11.2 Information technology Coded representation of immersive media. Part 11: Network-based media processing implementation guidelines
- 53. ISO, IEC 23090-18/CD Amd 2 Information technology Coded representation of immersive media Part 18: Carriage of geometry-based point cloud compression data Amendment 2: Point reliability indication and other improvements
- 54. ISO, IEC 23090-23 Information technology Coded representation of immersive media. Part 23: Conformance and reference software for MPEG immersive video
- 55. ISO, IEC 23090-24 Information technology Coded representation of immersive media Part 24: Conformance and reference software for scene description





## ISO (JTC1 SC24 and further) work in progress

- 62. ISO, IEC 23090-24 Part 24: Conformance and reference software for scene description Amendment 1: Conformance and reference software for scene description on haptics, augmented reality, avatar integration, interactivity and lighting
- 63. ISO, IEC 23090-26 Information technology Coded representation of immersive media Part 26: Conformance and reference software for carriage of geometry-based point cloud compression data
- 64. ISO, IEC 23090-27 Information technology Coded representation of immersive media Part 27: Media, renderers, and game engines for render-based systems and applications
- 65. ISO, IEC 23090-28 Information technology Coded representation of immersive media Part 28: Efficient 3D graphics media representation for render-based systems and applications
- 66. ISO, IEC 23090-29 Information technology Coded representation of immersive media Part 29: Video-based dynamic mesh coding (V-DMC)
- 67. ISO, IEC 23090-30 Information technology Coded representation of immersive media Part 30: Low latency, low complexity LiDAR coding
- 68. ISO, IEC 23090-32 Information technology Coded representation of immersive media Part 32: Carriage of haptics data
- 69. ISO, IEC 23090-39 Information technology Coded representation of immersive media Part 39: Avatar Representation Format
- 70. ISO, IEC 23090-5 DIS Information technology Coded representation of immersive media. Part 5: Visual volumetric video-based coding (V3C) and video-based point cloud compression (V-PCC)
- 71. ISO 23353.3 Blockchain and distributed ledger technologies Auditing Guidelines
- 72. ISO 23516.3 Blockchain and Distributed Ledger Technology Interoperability Framework
- 73. ISO, IEC 23620-1 VR AR MR based information systems for learning, education, and training Part 1: Terminology and Concepts
- 74. ISO/IEC JTC1 SC24 23620-2 VR AR MR based information systems for learning, education and training Part 2: Reference model
- 75. ISO/IEC JTC1 SC24 23620-3 VR AR MR based information systems for learning, education and training Part 3: Virtual environment model
- 76. ISO/IEC JTC1 SC24 23620-4 VR AR MR based information systems for learning, education and training Part 4: Virtual human model
- 77. ISO/IEC JTC1 SC24 24931-1 Computer graphics, image processing and environmental data representation Metaverse Part 1: Concepts, definitions and terminology
- 78. ISO/IEC JTC1 SC24 24931-2 Computer graphics, image processing and environmental data representation Metaverse Part 2: Framework and architecture
- 79. ISO/IEC JTC1 SC24 24931-3 Computer graphics, image processing and environmental data representation Metaverse Part 3: Use cases
- 80. ISO/IEC JTC1 SC24 24931-4 Computer graphics, image processing and environmental data representation Metaverse Part 4: Reference model
  81. ISO/IEC JTC1 SC24 24931-5 Computer graphics, image processing and environmental data representation Metaverse Part 5: Information model
- 82. ISO/IEC JTC1 SC24 24931-6 Computer graphics, image processing and environmental data representation Metaverse Part 6: Metaverse governance
- 83. ISO, IEC 25005-1 Information technology Data use in smart cities Part 1: Framework
- 84. ISO, IEC 25005-2 Information technology Data use in smart cities Part 2: Use case analysis and common considerations
- 85. ISO, IEC 25005-3 Information technology Data use in smart cities Part 3: Measurement, evaluation and reporting
- 86. ISO, IEC 27091.3 Cybersecurity and Privacy Artificial Intelligence Privacy Protection



## Technology Trend Report (TTR)

## on Metaverse

This report describes JTC 1 standards and standardization that can be used in the complete an all-encompassing range of metaverse areas. This document includes discussions of:

- JTC 1 technologies for the metaverse
- Metaverse service areas
- Standards required for the Metaverse
- JTC 1 standards and projects for the Metaverse
- JTC 1 governance for the Metaverse
- JTC 1 strategies for the Metaverse
- Further JTC 1 standards development for the Metaverse

#### Download unter:

https://jtc1info.org/slug/jtc-1-technology-trend-report-on-metaverse/



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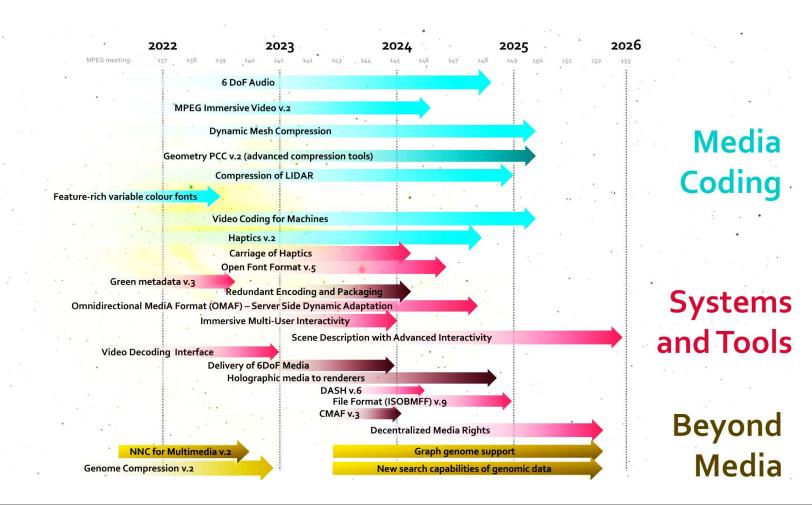
### What's further interesting?

Many SDOs publish standardization roadmaps.

These roadmaps provide an excellent, combined perspective on many topics and their corresponding timelines.

This could well help to find a good starting point for an engagement.

Example on the right hand side: the MPEG roadmap



## **Standardization Strategies: roadmaps**



## Example here: the OGC (Open Geospatial Consortium) roadmap

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### **Standardization Strategies**

### What's further interesting?

Some SDOs and more often consultants and policy makers publish standardization requirements.

These requirement analyses could provide a valuable starting point to start own initiatives together with an SDO.

#### Virtual world requirements

#### Standardisation initiative

 Representation and exchange of threedimensional data assets

- Graphics Language Transmission Format - gITF (Khronos Group)
- GL Binary GLB (Khronos Group)
- Universal Scene Description USD (Pixar)
- COLLAborative Design Activity COLLADA (Khronos Group)
- Virtual Reality Modeling Language -VRLM
- Cross-platform data/asset exchange APIs
- MPEG-V
- Khronos 3D Commerce
- Extended reality (XR), including virtual reality (VR), augmented reality (AR) and mixed reality (MR) APIs and SDK
- OpenXR (Khronos group)
- OpenVR (Valve corporation)
- WebXR (W3C groups)
- Real/virtual world integration, including positioning and orientation in 3D and 4D space
- GeoPose (Open Geospatial Consortium - OGC)
- 5. Avatars/characters interoperability
- Avatar API (ReadyPlayerMe)
- HAnim (Humanoid Animation)
- VRM (Khronos Group)
- Identity, cybersecurity and privacy preservation
- Decentralised Identifier DID
- OpenID Connect OIDC
- OAuth 2.0
- InterPlanetary File System IPFS

7. Networking protocols

- Hyperspace Modeling Language -HSML
- Metadata and asset discoverability
- Cross-platform metadata XMP (Adobe Systems)
- Dublin Core



Standards requirements from initiative paper "Next Generation Virtual Worlds" (European Commission, July 2023)

### Standardization Strategies: global view





- Actively promote the consistent worldwide application of internationally recognized principles in the development of standards.
- work to prevent standards and their application from becoming technical trade barriers to U.S. products and services.
- Strengthen international outreach programs to promote understanding of how U.S. voluntary, consensus-based, market-driven standards can benefit businesses, consumers, and society as a whole.
- Respect diverse funding models for the U.S. standards system.
- Address the need for standards in support of emerging national priorities.



- supporting the EU's leading position as a forerunner in key technologies and promoting EU core values
- leveraging the European standardization system to deliver on the twin green and digital transition and support the resilience of the single market
- new High-Level Forum for Member States and European standardization organizations
- foster the development and deployment of international standards for a free, open, accessible and secure global internet
- establish an EU internet standards monitoring website
- monitor the effective implementation of existing commitments on standardization in EU trade agreements
- concerned about decision-making in ETSI



- 15-year plan to shape the future, to set the global standards for the next-generation of technologies.
- pushing domestic firms and experts to be part of the global effort to set standards
- research on China Standardization System, Method and Evaluation
- research on Supporting High-quality Development Standardization System
- research on Standardization Military-Civil Integration Development
- reality technology, integrated circuit design, intelligent health care and 5G key components, and gradually expand to the emerging areas of Internet of Things, photovoltaic, information equipment and other industries.



- Necessity of national standards
- Clarification of appropriate quality levels
- Revisions of the Industrial Standardization Law
- Observance of JIS standards and JIS markings
- Responses to Inappropriate ISO and IEC Standards
- Relationship with Standardization Organizations in Europe
- Support for Strategic Standard Proposal
- Active Contribution to Standardization Activities
- Programs for Developing Standardization Experts in Asia and the Pacific
- Standardization regarding Information Technology, environmental preservation, consumers, elderly people, and people with
- disabilities, manufacturing technology and industrial platform technology



Deutsche Normungsstrategie

- International and European trade is facilitated by standardization
- Standardization relieves the burden on government regulation and supports it
- Germany is driving forward standardization worldwide in future topics by networking stakeholders, establishing new processes and open platforms for coordination.
- Industry and society are the driving forces in standardization
- Standardization is used as a strategic and attractive tool, especially by companies.
- Standardization has a high status in the public perception



- advance national standards system
- innovate KS management system
- strengthen standard technology infrastructure
- advance measurement standards
- advance legal metrology system
- actively participate in international standardization activities
- lead the international de-jure standardization
- support international de-facto standardization
- address the technical barriers to trade (TBT)
- assist the private sector in increasing its capacity to develop standards
- foster standardization capacity of private sector
- promote standard development activity of producer group

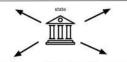


## Setting standards in China, Europe and the US





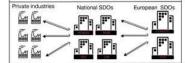
a state-driven process



Coordinated by the Standardization Administration of China (SAC), which lies under the State Administration for Market Regulation (SAMR), an arm of the State Council.



a structured, market-driven process



Private industry actors coordinate largely under the auspices of non-governmental standards development organizations (SDOs) at the national and European level.

This process typically respects a clear hierarchy.

## **STATES** a loose, market-driven process

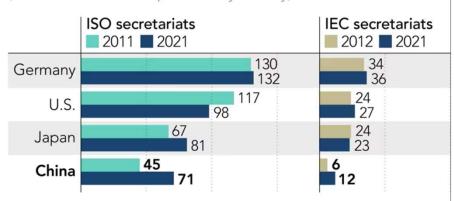


600 standards development organizations, mostly industry associations, set standards for their industries in the spirit of competition.

The American National Standards Institute (ANSI) represents US interests at the international level but plays a comparatively limited role.

### China's growing clout in standardization organizations

(Number of secretariat positions by country)



ISO stands for International Organization for Standardization, IEC for International Electrotechnical Commission; includes twinned ISO secretariats Source: ISO, IEC, U.S. National Institute of Standards and Technology

Source: John Seaman, "China and the New Geopolitics of Technical Standardization", Notes de l'Ifri, Ifri, January 2020

### Conclusion



- as cross-cutting technology, XR standardization is scattered among many organizations: thus hard to get an overview.
- individuals and companies are apparently not totally aware of what's on the table; lack of tech transfer
- state support could be an idea, the national approaches worldwide are different anyhow
- there is a already vast number of XR standards out there.
- they provide an excellent basis to build on, avoiding to re-invent the weel and ensuring to concentrate on the real innovative aspects of one's work
- standards pave the way for today's and future markets

=> let's use them and extend them, engage!





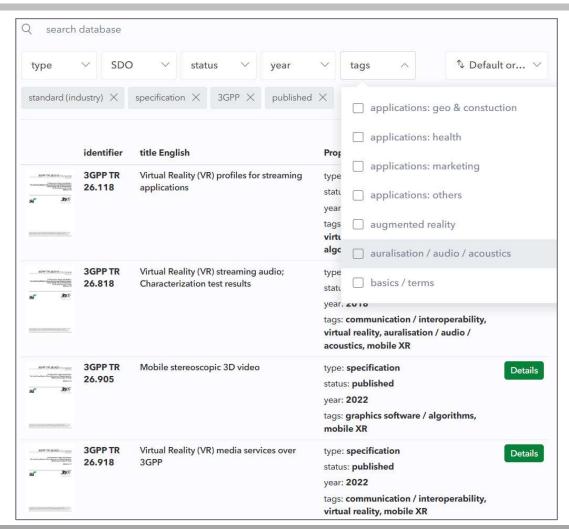
A free, online accessible database for the entire XR community with references to

- 1.500 XR standards, specifications, guidelines and recommendations
- 350 standardization working groups
- 140 SDOs

They are qualified (by tags) and with a searchable description. The group's entry further comprises the organizing/leading SDO and a link to this resource in the WWW.

Please support by adding standards and SDOs.

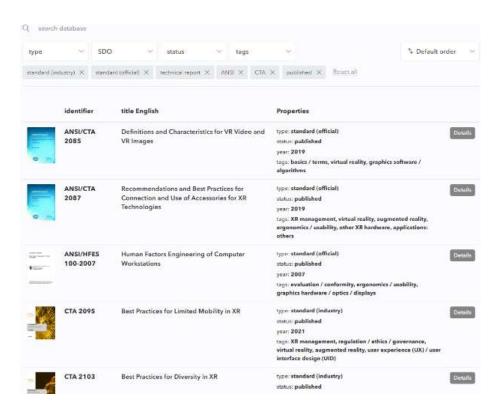
We may offer database as an iFrame for interested organizations' websites.





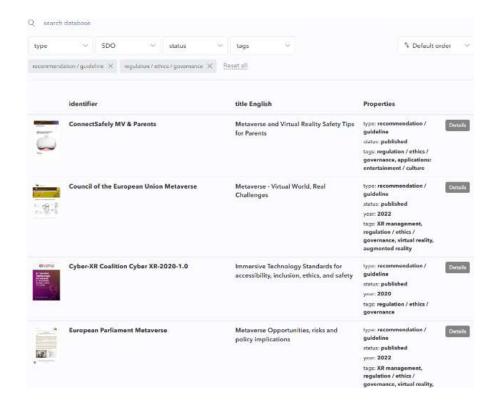
#### search for actual standards

example: search for published standard from ANSI and CTA



### search for recommendations

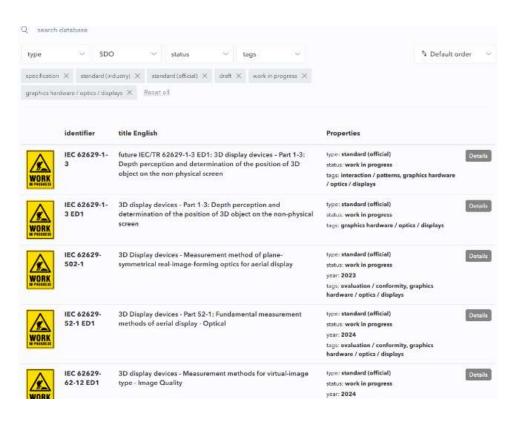
example: search for recommendations on regulation / ethics / governance





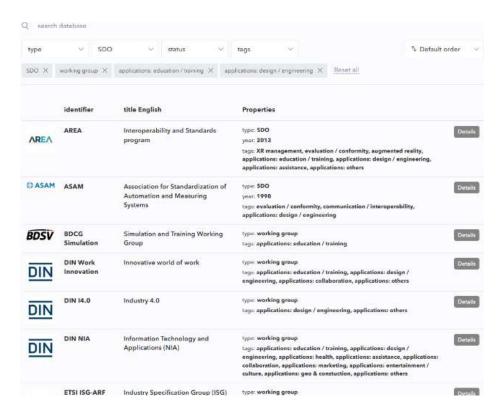
### search for upcoming standards

 example: search for standards with status "draft" or "work in progress" in the field of graphics hardware / optics / displays



### search for SDOs and working groups

 example: search for standards development organizations (SDOs) and working groups in the field of education and engineering





### standICT.eu: calls each 3 months



StandICT.eu will provide € 2,925,000 of crucial funding to support the participation of European standardisation specialists in key international and global SDOs. Through nine open calls this funding will enable the specialists to contribute to and help create a fully integrated European Standardisation Ecosystem, thereby strengthening Europe's position in global standardisation initiatives.

•••

#### **Topics list:**

- •
- Web 4.0 and virtual worlds

Three types of proposals can be funded under the StandICT.eu 2026 Open Calls, as shown below

#### Proposal type: LT – Long term contribution (with travel option)

Description: Contribution to ongoing standards development as a chair, convener, rapporteur or member of an SDO WG. E.g. comments on standards development and drafts, attending meetings also as an observer, paying membership fees.

Maximum Contract Duration: 6 months

Funding Range: Up to €10,000

#### Proposal type: ST – Short-Term contributions (with travel option)

Description: Contribution to standards documentation e.g. liaison to WG, comments on standards drafts, participation at meeting paying membership or registration fees.

Maximum Contract Duration: 3 months

Funding Range: Up to €5,000

#### Proposal type: OS – One-Shot contributions

Description: Support to ensure participation at workshop or event (e.g., participant,

observer, presentation)

Maximum Contract Duration: 3 months

Funding Range: Up to €3,000

Please do note that the maximum funding requested per proposal cannot exceed that indicated for the respective type of application (LT, ST, OT), nor can the duration exceed that indicated.



"Without standards, there can be no improvement."

## Ōno Taiichi

(\* 29 February 1912 in Manchuria; † 28 May 1990) was the inventor of the Toyota production system. He developed today's basic logistics methods, the Kanban system and just-in-time production, between 1950 and 1982. The Japanese management concept Kaizen is also based on his ideas.



# Thank you for your attention.

**XR Standardization** 

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