

XR Standards Worldwide

A Global Monitor

Prof. Dr.-Ing. Dipl.-Kfm. Christoph Runde Virtual Dimension Center (VDC) Fellbach Auberlenstr. 13 D-70736 Fellbach www.vdc-fellbach.de



Overview Virtual Dimension Center (VDC)

- Germany's largest B2B network for VR / AR / MR
- start 2002 with 13 founding members .
 Today 100+ members and 30+ partners
- non-profit
- core tasks:
 - 1. infomation gathering
 - 2. contact match making
 - 3. technology marketing
 - 4. technology transfer
 - 5. project development on regional / national / EU level
 - 6. V/AR hardware assessment
 - 7. education & training
- certified, best-in-class organization



- staff: 8 employees
- 5-8 projects running (regional, national, EU)
- public relations:

praxis

- 10.000+ calls of VDC website per month
- 10.000+ impressions per month on social media
- 4.000 newsletter recipients
- 300+ news and events published per year
- 70+ press articles with VDC per year
- editorial contributions, interviews in



- (co-)organized events in 2022: 48
- recent VDC reports, studies, analyses:
 - 1. position paper on V/AR standardization
 - 2. position paper on VAR user interface design
 - 3. technology consequence analysis "future workplace"

numerous lab reports on V/AR hardware & software assessments including VR headset image quality, tracking systems, AR marker tracking, ergonomics

Whitepapers:

- 1. V/AR in the creative industries
- 2. guideline "Collaborative XR"
- 3. guideline "360° streaming & VR broadcasting"
- 4. VR/AR/MR in aerospace applications
- 5. virtual acceptance & certification
- 6. VIAR education needs
- 7. VIAR consulting needs
- 8. opportunities of StartUp cooperations in the V/AR sector

VDC members



Industry







Others





Why standards?

- save (manufacturing, information, transaction, shipping, distribution, change,...) costs
- simplify work
- increase market transparency
- concentrate on innovative aspects
- increase interoperability
- increase exchangeability
- intensify competition, price degression
- reversal of the burden of proof by using standards

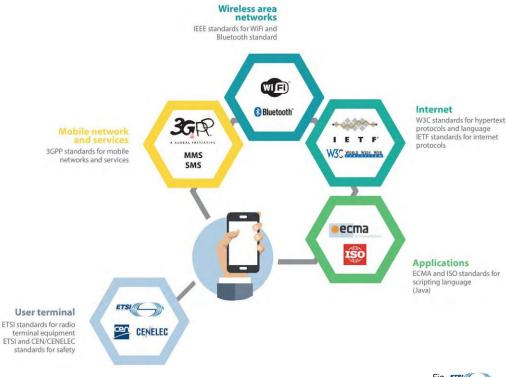




Standards in everyday life

Using a Smartphone for browsing (some of possibly involved standards):

- User equipment regarding hardware
- characteristics, also taking into account safety issues
- Connectivity among user devices and wireless network as well as the functionality of the same network
- Functionality of the Internet and the protocols to support web browsing





Classification of Standard Development Organizations (SDOs)



Recognized SDOs:

- These a re officially recognized by regulation systems or political bodies
- ITU, UN specialized agency for information and communication
- UE regulation 1025/2012 rules the standardization at an European level and lists a set of reference SDOs with either an international (ISO, IEC, and ITU) or European scope (CEN, CENELEC, and ETSI)



















Not Recognized Organizations:

- These are not recognized by any political bodies
- IEEE is a primary SDO with a large number of active technical standards, ranging from wireless communications and digital health to cloud computing, power and energy, 30 video, electrical vehicle standards, and the Internet of Things. It was created by the Institute of Electrical and Electronics Engineers (IEEE), the American association of Electrical and Electronics Engineer and it brings together and organizes members from all over the world.









Structure of International Standardization

National SDOs organize socalled "mirror committees" to ISO and IEC committees. They represent national input and interests in ISO and IEC and feed information from ISO and IEC back to their homeland.





Anything about XR in this topic?!

positioning ourselves in future topics





Chris Kremidas-Courtney, senior fellow at Brussels think tank "Friends of Europe" and Lecturer for Institute for Security Governance (ISG) in Monterey, California.

He said that China plans to "be the world leader in metaverse development," a technology that dovetails with its plan for a state-controlled digital renminbi. Standard-setting is the natural first step in that roadmap.

"If you want to seize the future, you set the standards for it"

Chris said.



Beijing is coming for the metaverse

Proposals reviewed by POLITICO show China wants to assert state control over virtual environments.



BY GIAN VOLPICELLI

AUGUST 20, 2023 | 4:00 PM CET | © 5 MINUTES READ

Standardization Strategies: global view





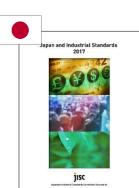
- Actively promote the consistent worldwide application of internationally recognized principles in the development of standards.
- work to prevent standards and their application from becoming technical trade barriers to U.S. products and services.
- Strengthen international outreach programs to promote understanding of how U.S. voluntary, consensus-based, market-driven standards can benefit businesses, consumers, and society as a whole.
- Respect diverse funding models for the U.S. standards system.
- Address the need for standards in support of emerging national priorities.



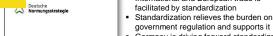
- supporting the EU's leading position as a forerunner in key technologies and promoting EU core values
- leveraging the European standardization system to deliver on the twin green and digital transition and support the resilience of the single market
- new High-Level Forum for Member States and European standardization organizations
- foster the development and deployment of international standards for a free, open, accessible and secure global internet
- establish an EU internet standards monitoring website
- monitor the effective implementation of existing commitments on standardization in EU trade agreements
- concerned about decision-making in ETSI



- 15-year plan to shape the future, to set the global standards for the next-generation of technologies.
- pushing domestic firms and experts to be part of the global effort to set standards
- research on China Standardization System, Method and Evaluation
- research on Supporting High-quality Development Standardization System
- research on Standardization Military-Civil Integration Development
- start with the national standards of virtual reality technology, integrated circuit design, intelligent health care and 5G key components, and gradually expand to the emerging areas of Internet of Things, photovoltaic, information equipment and other industries.



- Necessity of national standards
- Clarification of appropriate quality levels
- Revisions of the Industrial Standardization Law
- Observance of JIS standards and JIS markings Responses to Inappropriate ISO and IEC
- Standards
- Relationship with Standardization Organizations in Europe
- Support for Strategic Standard Proposal
- Active Contribution to Standardization Activities
- Programs for Developing Standardization Experts in Asia and the Pacific
- Standardization regarding Information Technology, environmental preservation, consumers, elderly people, and people with
- disabilities, manufacturing technology and industrial platform technology



Mit Normung Zukunft gestalten!

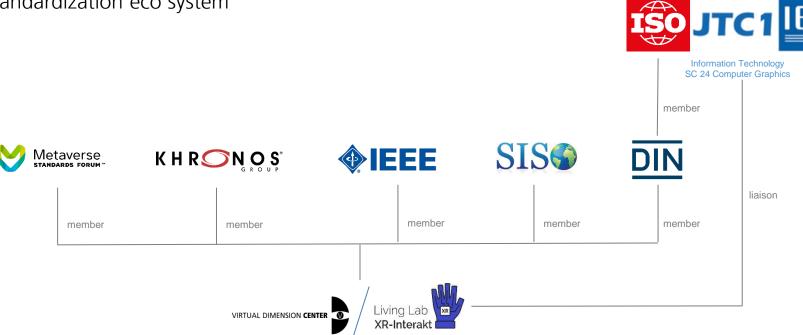
- International and European trade is facilitated by standardization
- government regulation and supports it Germany is driving forward standardization
- worldwide in future topics by networking stakeholders, establishing new processes and open platforms for coordination.
- Industry and society are the driving forces in standardization
- Standardization is used as a strategic and attractive tool, especially by companies.
- Standardization has a high status in the public perception



- advance national standards system
- innovate KS management system strengthen standard technology
- infrastructure
- advance measurement standards
- advance legal metrology system
- actively participate in international standardization activities
- lead the international de-jure standardization
- support international de-facto
- standardization address the technical barriers to trade (TBT)
- assist the private sector in increasing its capacity to develop standards
- foster standardization capacity of private
- promote standard development activity of producer group



We got involved in the standardization eco system

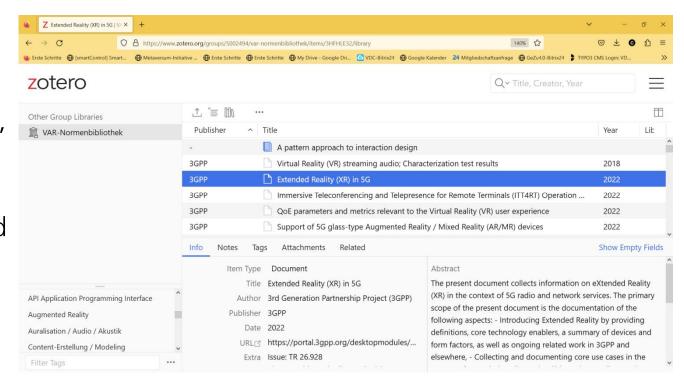




We found:

XR norms, XR standards, XR recommendations, XR guidelines:

- 600+ published
- 100+ being created right now
- by 75+ active initiatives actually working on them

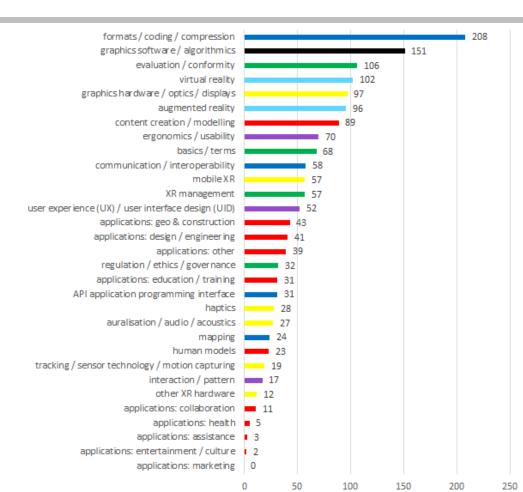


XR Standards topics: what topics are been worked on?



ranking

- XR standards,
- XR guidelines,
- XR recommendations by frequency of topic



XR Standards clustering: focussing on 7 main topics



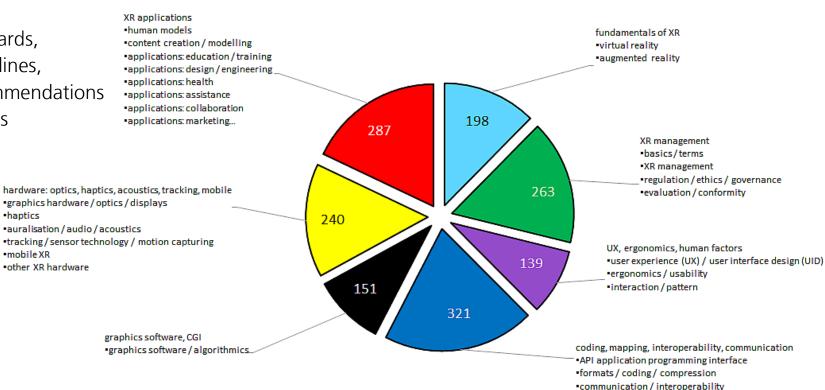
clustering

- XR standards,
- XR guidelines,
- XR recommendations into 7 topics

haptics

•mobile XR

other XR hardware



mapping

XR Standards Worldwide. A Global Monitor. AWE Europe, Vienna, Oct. 25th 2023 Prof. Dr.-Ing. Dipl.-kfm. Christoph Runde. © Virtual Dimension Center (VDC)

DRAFT INTERNATIONAL STANDARD ISO/IEC DIS 3721-1

ISO/IEC JTC 1/SC 24 Voting begins on: 2021-09-01

Secretariat: BSI Voting terminates on: 2021-11-24

Information technology — Computer graphics, image processing and environmental data representation — Information model for Mixed and Augmented Reality Contents -

Part 1: **Core Objects and Attributes**

ICS: 35.140

THIS DOCUMENT IS A DRAFT CIRCULATED FOR COMMENT AND APPROVAL IT IS THEREFORE SUBJECT TO CHANGE AND MAY NOT BE REFERRED TO AS AN INTERNATIONAL STANDARD UNTIL PUBLISHED AS SUCH.

IN ADDITION TO THEIR EVALUATION AS BENG ACCEPTABLE FOR NOUSTRIAL TECHNOLOGICAL COMMERCIAL AND USER PURPOSES, DEAFT STEERATIONAL STANDARDS HAVE ON COCCASION REME TO BE CONSIDERED IN THE LIGHT OF THEIR POTENTIAL TO BECOME STANDARDS TO WHICH REFERENCE MAY BE MADE IN HATIONAL RECULATIONS.

RECIPIENTS OF THIS DRAFT ARE INVITED TO SUBMIT, WITH THEIR COMMENTS, NOTIFICATION OF ANY RELEVANT PATENT EIGHTS OF WHICH THEY ARE AWARE AND TO PROVIDE SUPPORTING DOCUMENTATION. This do cument is circulated as received from the committee secretariat.



Reference number ISO/IEC DIS 3721-1:2021(E)

@ ISO/IEC 2021

INTERNATIONAL STANDARD

ISO/IEC 23488

First edition

Information technology — Computer graphics, image processing and environment data representation — Object/environmental representation for image-based rendering in virtual/ mixed and augmented reality (VR/ MAR)

Technologies de l'information — Infographie, traitement d'images et représentation des données environnementales - Représentation d'objets/environnements pour l'habillage à partir d'images réelles dans la réalité virtuelle/mixte et augmentée (VR/MAR)



Reference number ISO/IEC 23488:2022(E)

© ISO/IEC 2022

INTERNATIONAL STANDARD

ISO 17901-1

First edition

Optics and photonics — Holography —

Part 1:

Methods of measuring diffraction efficiency and associated optical characteristics of holograms

Optique et photonique - Holographie -

Partie 1: Méthodes de mesurage de l'efficacité de diffraction et caractéristiques optiques associées aux hologrammes

Reference number ISO 17901-1:2015(E)

© ISO 2015

Examples of XR standards





ITU-T

G.1035

TELECOMMUNICATION STANDARDIZATION SECTOR (11/2021)

SERIES G: TRANSMISSION SYSTEMS AND MEDIA, DIGITAL SYSTEMS AND NETWORKS

Multimedia Quality of Service and performance – Generic and user-related aspects

Influencing factors on quality of experience for virtual reality services

Recommendation ITU-T G.1035





SCIENCE AND TECHNOLOGY ORGANIZATION





AC/323(HFM-MSG-323)TP/1039
STO TECHNICAL REPORT

TR-HFM-MSG-323

Guidelines for Mitigating Cybersickness in Virtual Reality Systems

(Guide d'atténuation du cybermalaise dans les systèmes de réalité virtuelle)

Peer-reviewed Final Technical Report of the Human Factors and Medicine / Modeling Simulations Group, Activity Number 323. This Report describes the outcome of the activity performed during the study.



Published October 2021

Distribution and Availability on Back Cover

3GPP TR 26.928 V17.0.0 (2022-04)

Technical Report

3rd Generation Partnership Project; Technical Specification Group Services and System Aspects; Extended Reality (XR) in 5G (Release 17)

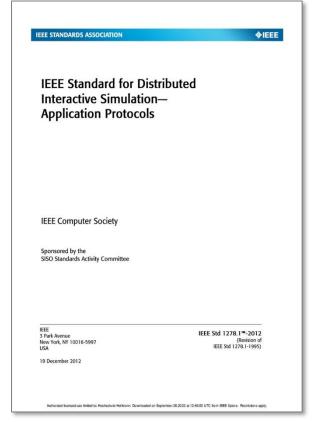




The parent decreases has been developed within the 3 of Connection Pattern dep Payers (1979)¹⁸, and may be further abbreviated for the purposes of 30 FP. The parent decreases the northern such test one open one of 30 FP. The parent developed and the northern developed and the such as the suc







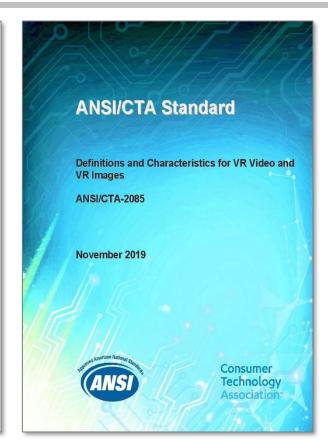


COLLADA - Digital Asset Schema Release 1.5.0

Specification

April 2008

Editors: Mark Barnes and Ellen Levy Finch, Sony Computer Entertainment Inc.

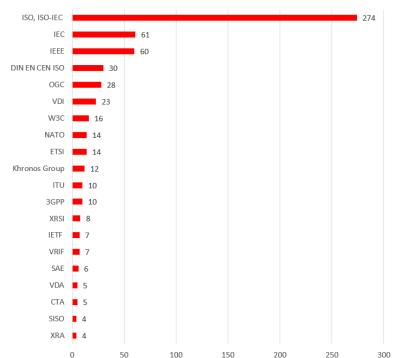




XR Standard Development Organizations (SDOs)



published XR norms, standards, guidelines, recommendation [by organizations]

























































































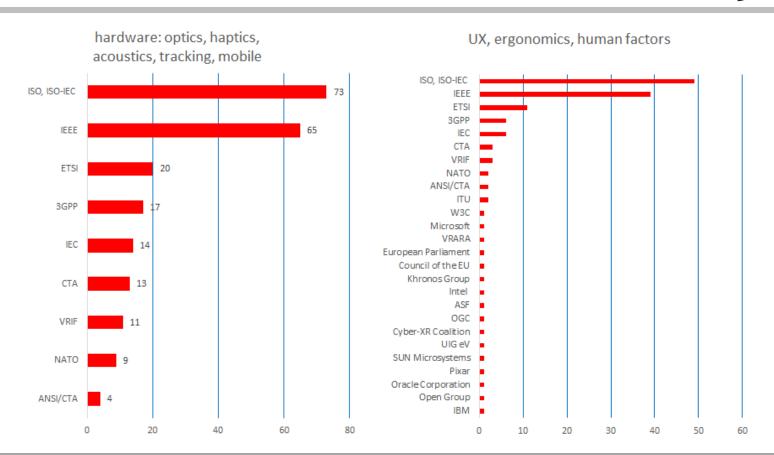




What XR SDOs work on which XR topics? Example.

analysis on the right hand side shows XR SDOs contributing with own documents to certain XR fields.

It becomes further obvious that certain XR topics are treated by SDOs in different number at total.





Focuses of XR standardization organizations varying













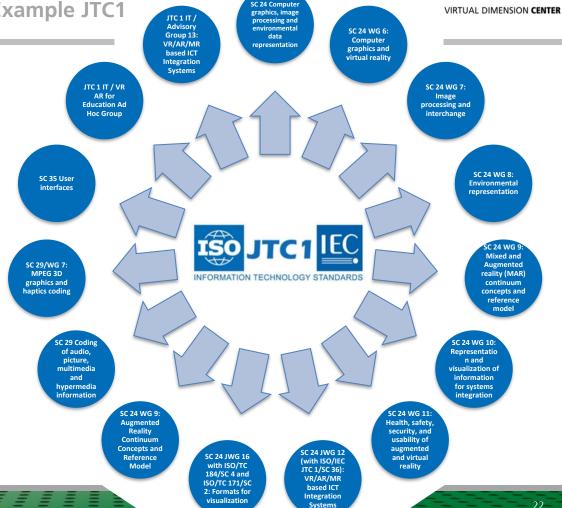






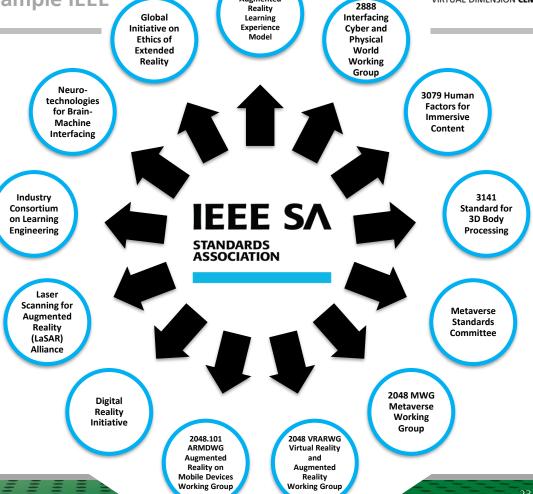


The International Organization for Standardization (ISO) an independent, non-governmental organization, whose members consist of various national standardization bodies. As of 2022, there are 167 members who represent ISO in their country, with each country having only one member. The organization develops and publishes international standards in all technical and non-technical areas. except for electrical engineering and electronics, which fall under the jurisdiction of the International Electrotechnical Commission. By February 2023, ISO has developed over 24,676 standards that cover all areas from industrial products and technology to food safety, agriculture, and healthcare. The Moving **Picture Experts Group (MPEG)** is a group of experts dealing with the standardization of video compression and related areas, such as audio data compression or container formats. Colloquially, "MPEG" usually refers not to the group of experts, but to a specific MPEG standard. The MPEG meets three or four times a year for five-day meetings. About 350 experts from 200 companies and organizations from 20 countries participate in these meetings, the MPEG meetings. MPEG is part of ISO/IEC JTC1/SC29.



XR Standards Working Groups. Example IEEE

The Institute of Electrical and Electronics Engineers (IEEE) is a global professional association of engineers primarily from the fields of electrical engineering and information technology, legally based in New York City with operational headquarters in Piscataway, New Jersey. It organizes professional conferences, publishes various professional journals, and forms committees for the standardization of techniques, hardware, and software. Scientific contributions in journals or to IEEE conferences are generally presumed to be of particularly high professional quality. With publications like the IEEE Spectrum journal, the organization also promotes interdisciplinary information and discussion on the societal impacts of new technologies. The IEEE organizes several subgroups addressing VR or AR topics, including (1) Digital Reality, (2) Augmented Reality Learning Experience Model (AR-LEM), the (3) IEEE 2048 VR/AR Working Group (VRARWG), and a (4) Smart Glasses Interest Group. Additionally, the IEEE operates a Standards Group. Where the latter collaborates with one of the aforementioned four theme groups, V/AR-relevant norms, standards, and guidelines are created..

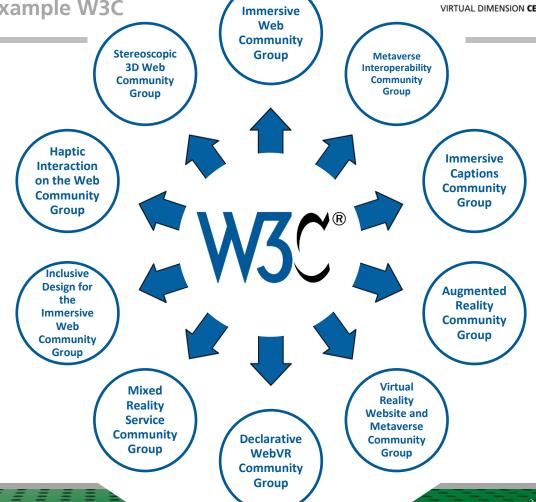


1589 ARLEM

Augmented

VIRTUAL DIMENSION CENTER W

The World Wide Web Consortium (shortly W3C) is the body responsible for standardizing technologies on the World Wide Web. It was founded on October 1, 1994, at the MIT Laboratory for Computer Science in Cambridge, Massachusetts. The W3C is a membership organization. It develops technical specifications and quidelines through a mature, transparent process to achieve maximum consensus about the content of technical protocols, high technical and editorial quality, and approval by the W3C and its followers. Examples of technologies standardized by the W3C include HTML, XHTML, XML, RDF, OWL, CSS, SVG, and WCAG. Within its "Immersive Web Community Group," the W3C addresses VR and AR topics. Already in the early 1990s, ideas for a 3D extension of the internet emerged at the first HTML conferences, which then resulted in the Virtual Reality Language (VRML) as a counterpart to HTML.

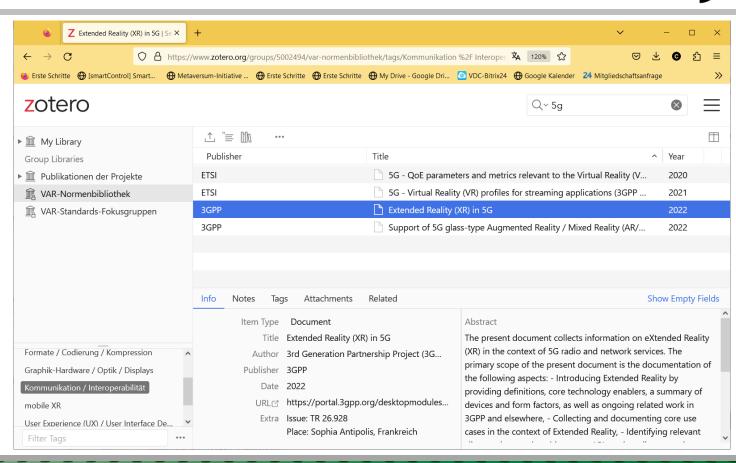


VDC's XR Standards Monitor



An online accessible database (a common literature database) with

 references to all known documents. They are qualified (by tags) and with a searchable description. The document's entry further comprises the publishing authority, release date and a link to this resource in the WWW.

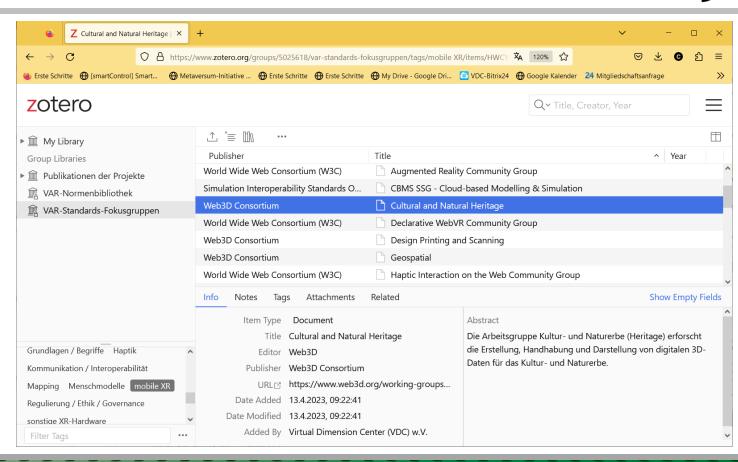


VDC's XR Standards Monitor



An online accessible database (a common literature database) with

■ references to all known active XR SDO working groups. They are qualified (by tags) and with a searchable description. The group's entry further comprises the organizing/leading SDO and a link to this resource in the WWW.



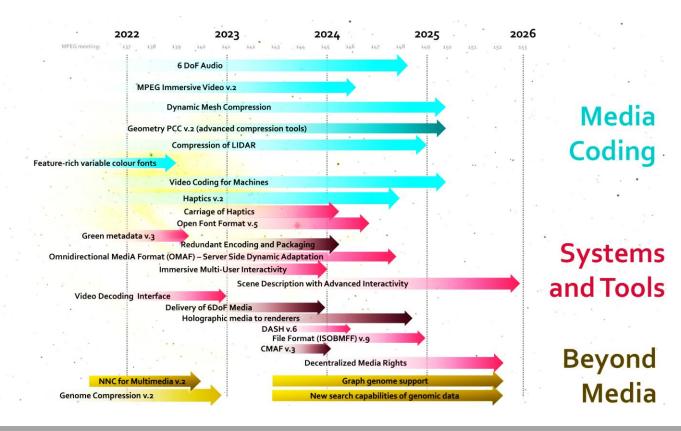
What's further interesting?

Many SDOs publish standardization roadmaps.

These roadmaps provide an excellent, combined perspective on many topics and their corresponding timelines.

This could well help to find a good starting point for an engagement.

Example on the right hand side: the MPEG roadmap



Standardization Strategies: roadmaps



Example here: the OGC (Open Geospatial Consortium) roadmap

rogress of Official OGC Standards OGC & Community Standards Community 2021-05-2		A A			۵				e 0 0		۵	A A		۵		
Proposed Standards	SHO MOT AS THE STATE OF THE STA	Control or	ADDTOVAL TO	AC AOIS	Ublic Rela	Salar Contract of the Contract			MC NOT AND THE	Ablic Review	Chare I	CADDIONA ADDIONA	Lo Vote	4blic A	Peledia	
Abstract Spec Topic 0 04-004			~	~ ~		~		OGC API - Coverages	0							
Abstract Spec Topic 2 - Referencing by Coordinates 18-885		~	~	~ ~	~	~	~	OGC API - Environmental Data Retrieval 19-086	~	~		W		7	· ·	0
Abstract Spec Topic 20 - Observations, Measurements and Samples 20-082			~	0				OGC API - Features - Part 1: Core 17-069	✓	~				7		2
Abstract Spec Topic 21 - DGGS v. 2.0 20-040				~ ~		~	0	OGC API - Features - Part 2: Coordinate Reference System by Reference 18-058	Z	~		~		7	/ V	~
Abstract Spec Topic 22 - Tiling 19-014			~	~ ~	V	~		OGC API - Features - Part 3: Filtering and the Common Query Language (CQL) 19-079	Z	~		~	0			
Abstract Spec Topic 6 - Schema for coverage geometry and functions	0							OGC API - Features - Part 4: Create, Replace, Update and Delete 20-002	0							
CDB 1.2	V		~	~	~	~		OGC API - Features - Part 5: OpenAPI 3.1	0							
OSC CDB 2.0	Ð							OGC API - Maps	0							
CityGML 3.0			~	7		9		OGC API - Processes	✓	~		~	0			
(Community) CityJSON			~	V V		9		OGC API - Records	0							
Common Object Model Container SWG	Ð							OGC API - Styles	0							
Coverage Implementation Schema - ReferenceableGridCoverage Extension 1.1 16-083/6			~	0				OGC API - Tiles	0							
EO Extension for OpenSearch 13-029/9			~	~ ~		~		Community OpenFlight 16.0	~	~				7	2 2	
EO Product Metadata GeoJSON/JSON-LD Encoding 17-003			~	7 7		~		OpenSearch GeoJSON/JSON-LD Response Encoding 17-047	✓	~		~		~	Y	~
GEO GEOAP! 09-083/4	0							PipelineML 18-073	✓	~		V		~	· ·	~
GeoPackage 1.3 12-120r16				V		~		Semantic Sensor Network Ontology 16-079	~	~		~		~		
OGG GeoPose	•							SensorML 2.1 12-000r1	~	~		~		✓	· ·	~
GGO GEOTIFF 19-008				7 7				SensorThings API 1.1 - Part 1 18-008	✓	~				~	2	0
GroundwaterML2 v2.3 19-013			~	₹			0	Symbology Conceptual Model: Core 18-067	~	~		~		₹		~
HDF5 Core 18-043			~	~ ~		~		Time Ontology in OWL 16-071	~	~		~		~	4	~
(Community) IMDF 18-089			~	~	~	~		TimeseriesML 1.3 15-04276	~	~		~		7		0
033 IndoorGML 1.1 19-011				~		~		Two Dimensional Tile Matrix Set 17.083	~	~		~		7	2 V	~
MetOcean Profile and Extensions to WCS 2.1 15-045, 15			~	~		~		Well Known Text Representation of Coordinate Reference Systems 18-010	~	~		~	~	~	V	~
Moving Features Encoding Extension - JSON 19-045				7 7		~	~	(Community) Zarr		~		0				

Standardization Strategies

Virtual world requirements

1. Representation and exchange of three-Graphics Language Transmission.

Standardisation initiative

VIRTUAL DIMENSION CENTER

What's further interesting?

Some SDOs and more often consultants and policy makers publish standardization requirements.

These requirement analyses could provide a valuable starting point to start own initiatives together with an SDO.

2. Cross-platform data/asset exchange	 MPEG-V
	 Virtual Reality Modeling Language - VRLM
	 COLLAborative Design Activity – COLLADA (Khronos Group)
	 Universal Scene Description – USD (Pixar)
1	 GL Binary – GLB (Khronos Group)
dimensional data assets	Format - gITF (Khronos Group)

mixed reality (MR) APIs and SDK 4. Real/virtual world integration, including

3. Extended reality (XR), including virtual

reality (VR), augmented reality (AR) and

APIS

- positioning and orientation in 3D and 4D space
- Avatars/characters interoperability
- 6. Identity, cybersecurity and privacy preservation

- Decentralised Identifier DID OpenID Connect – OIDC

Dublin Core

Khronos 3D Commerce

OpenXR (Khronos group)

WebXR (W3C groups)

Consortium - OGC)

OpenVR (Valve corporation)

GeoPose (Open Geospatial

 Avatar API (ReadyPlayerMe) HAnim (Humanoid Animation) VRM (Khronos Group)

- OAuth 2.0
- InterPlanetary File System IPFS
- 7. Networking protocols Hyperspace Modeling Language -HSML
- Cross-platform metadata XMP 8. Metadata and asset discoverability (Adobe Systems)

Standards requirements from initiative paper "Next Generation Virtual Worlds" (European Commission, July 2023)



- as cross-cutting technology, XR standardization is scattered among many organizations: thus hard to get an overview.
- individuals and companies are apparently not totally aware of what's on the table; lack of tech transfer
- state support could be an idea, the national approaches worldwide are different anyhow
- there is a already vast number of XR standards out there.
- they provide an excellent basis to build on, avoiding to re-invent the weel and ensuring to concentrate on the real innovative aspects of one's work
- standards pave the way for today's and future markets







"Without standards, there can be no improvement."

Ōno Taiichi

(* 29 February 1912 in Manchuria; † 28 May 1990) was the inventor of the Toyota production system. He developed today's basic logistics methods, the Kanban system and just-in-time production, between 1950 and 1982. The Japanese management concept Kaizen is also based on his ideas.



Thank you for your attention.

XR Standards Worldwide. A Global Monitor.

